



National Boating Association of Maldives
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The President of Maldives HE Ibrahim Mohamed Solih Launched the National Boating Association of Maldives's (NBAM) initiative - the "Life Jacket - Wear it" Campaign

On the first day of the 6th edition of the Maldives Marine Expo 2021 (13th December 2021, Monday), during HE Ibrahim Mohamed Solih's visit to the Marine Expo, he launches the "Life Jacket – Wear It" campaign – an initiative by NBAM.

NBAM has proposed to organize and hold a Nationwide campaign named 'LIFE JACKET – WEAR IT.' The aim of the campaign is to make people more aware of the impact of their behavior, and in particular, alert people to the increased likelihood of severe injury or fatality if safety equipment is not on board or not used properly.

Initiating this awareness campaign is rather crucial for maritime safety especially regarding the importance of wearing life jackets. Additionally, with all the tragic cases that have happened, NBAM believes that this should be implemented promptly. The importance of this campaign is not just for liveaboards, however, for the entire boating sector of Maldives.

HE Ibrahim Mohamed Solih had kindly taken the time out of his schedule to launch this rather crucial awareness campaign for NBAM. This launching was done in the presence of the key sponsors and partners of the campaign.

On behalf of the board of NBAM, we would like to sincerely thank the President of the Maldives, His Excellency Ibrahim Mohamed Solih for the inauguration of this safety awareness campaign. Our executive board, key sponsors and partners, highly appreciate the President's kind gesture.

For more Info:

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