

# BOATING INSIDER

MONTHLY NEWSLETTER BY NBAM



**NBAM met with  
Ms. Fathimath Thaufeeq,  
MD of MPRC**

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**NBAM held its 2nd and 3rd  
Board meetings for the  
year 2023 / 2025**

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**Maldives Achieves Highest  
Ever Tourist Arrivals with Over  
1.8 Million Tourists in 2023**

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**Boating Insider by NBAM**  
Monthly Newsletter

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**Cover Photo :**  
A snap from during the meeting with Ms. Fathimath Thaufeeq, Managing Director of MMPRC



National Boating Association of Maldives (NBAM)  
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## NBAM met with Ms. Fathimath Thaufeeq, Managing Director of MMPRC



NBAM met with the newly appointed CEO and MD of MMPRC Ms. Fathimath Thaufeeq to congratulate her on her new appointment and discuss further collaborations between the MMPRC and NBAM. It was a fruitful meeting with brief discussions on how both organizations can join and diversify the boating and tourism sectors. The meeting was concluded by agreeing upon a meeting for further discussions.

## NBAM held its 2nd and 3rd Board meetings for the year 2023 / 2025



NBAM held its 2nd Board meeting on the 17th of December 2023 and its 3rd Board meeting on 06th January 2024, at Lily International Pvt Ltd Meeting room. The Executive Board Meeting is held monthly to discuss industry issues and update the board on the current works of NBAM. The meetings were chaired by the President of NBAM Mr. Amir Mansoor. The meetings focused on how NBAM will move forward, especially on the matter of a safe harbor and the revisions brought to the Foreign and local vessel regulations. Further discussions were carried out regarding meeting with Government officials to discuss and relay the concerns of the boating sector regarding these amendments.

## The Manta Retreat



The Manta Retreat will take place from March 9 to 12, 2024 at the InterContinental Maldives Maamunagau Resort. The participation fee for the manta retreat is USD 1490 per guest. Activities included are two manta ray snorkeling trips, a guided house reef snorkelling experience, name and adopt a manta ray, and several workshops to learn more about manta rays, plankton and coral restoration and planting. Additional experiences such as diving and snorkelling trips, cruises, excursions or spa and wellness treatments can be booked individually for additional charges. Upon request, one-on one sessions with the Manta Biologist can be arranged privately.

## NBAM Endorses Travelution Awards 2024



NBAM recently endorsed the The Travelution Awards 2024—an annual event that celebrates excellence in the travel industry. The awards was officially launched by Mr. Stephane Laguette, COO of Atmosphere Core, and Mr. Fraath Mohamed, Managing Director of The Travel Guys, at the prestigious World Travel Market (WTM) held in the stunning ExCeL London, United Kingdom.

Scheduled tentatively for February 15th, 2024, the Travelution Awards 2024 will recognize employees across various roles for delivering memorable guest experiences in the Maldives. Award categories include Tourism Awards, Supplier Awards, and Personality Awards, featuring honors such as the Lifetime Award, Leading Resort of the Year Award, and Best Resort Constructor Award.

A panel of expert judges, including well-known personalities from the travel industry, will determine the winners. Audience input will also be considered in the decision-making process.

MALDIVES BOATING AWARDS

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> [www.boating.mv](http://www.boating.mv)

## CROSSROADS Maldives Now Welcomes Private Boats with Open Arms by Introducing Zero Touch-and-Go Berthing Fees



In a groundbreaking move to enhance the visitor experience, CROSSROADS Maldives announces the introduction of complimentary transient docking facilities for berthing private boats at the marina, from January 2, 2024.

Starting now, private boat owners can enjoy the convenience of berthing at the CROSSROADS Maldives Marina, without any fees. This innovative approach aims to make the destination more accessible to and to foster an enriched experience for all visitors. For every visitor on board the vessel a minimum spend of USD 20 is applicable in order to unveil this exciting new benefit.

“The initiative aligns with our commitment to providing unparalleled hospitality and promoting CROSSROADS Maldives as a premier destination for everyone. Visitors can now explore the scenic beauty of our destination, indulge in a variety of retail and dining experiences, and enjoy the vibrant cultural and entertainment experiences with the assurance of a hassle-free berthing experience.” Fathimath Yashfa (Yash) – The Director of Retail at CROSSROADS Maldives.

With over fourteen dining experiences including award winning and world renowned restaurants, international retail brands, world-class spa and kids’ club facilities, a sensational Beach Club, authentic cultural immersion at the Maldives Discovery Center as well as an exciting watersports and excursions hub, CROSSROADS Maldives offers a range of tailored experience for visitors with diverse interests and tastes. It is the perfect destination to dive into sustainable elegance, pamper yourself a bit, and make wholesome memories with your loved ones this brand new year.

To avail of this, offer and embark on an unforgettable journey at the Maldives’ first and only, multi-island integrated leisure destination, interested parties can contact its concierge service at +960 730-7000 for more information. CROSSROADS Maldives look forward to welcoming private boat owners and their guests to an enhances, no-touch berthing experience at CROSSROADS Maldives.



**NEW MEMBERS OF 2023**



**NBAM NEW MEMBERS LIST 2023**

National Boating Association of Maldives started membership renewal for the year 2023, New Members have joined to our Association this past month.

- MarineDo (NEW MEMBER)
- Blue K Safari Maldives
- Blueshark Enterprises
- Carpediem Maldives
- CASA Retreat
- Damas Company
- DIMO Coastline
- Dune Maldives
- Floating Asia
- Happy Market Trading Company Pvt Ltd
- Island Institute of Tertiary Education
- JLS Yachts
- Liveaboard Marine Management Pvt Ltd
- Maldicare
- Maldives Boat Club
- Maldives Island Realt
- Maldives Publications
- Marine Equipments
- Mariyam Rozlyn Saleem (Noah)
- Marselia Maldives
- Palm Tree Marine
- Paradise Safari Tours
- Quick Ezy Maldives
- Radiantheat Travel Pvt Ltd
- Sachika Maldives
- Sea Gear
- Seagull Group
- Silver Sands Boatyard
- Southern Cross
- Top Class Cruising Maldives Pvt Ltd
- Voyages Maldives
- Yacht Maldives

# 17 MEMBERSHIP BENEFITS OF

<p><b>1</b> Referrals to Potential Customers</p> <p><b>3</b> Free Listings for Member Boats on Liveboards of Maldives Magazine</p> <p><b>5</b> Free website listing for Service Providers and Marine Equipment Sellers</p> <p><b>7</b> Special Terms and Prices on Fuel Suppliers</p>	<p><b>2</b> Free Consultation about Industry</p> <p><b>4</b> Free website listing for Liveboards</p> <p><b>6</b> Special Member Packages on Insurance Premiums from Allied Insurance Company (Exclusive for NBAM)</p> <p><b>8</b> Special assistance on Regulations and Guidelines</p>	<p><b>9</b> Safety Training Opportunities for Crew</p> <p><b>11</b> Special Rates for Members to Participate in Maldives Marine Expo</p> <p><b>13</b> Members to Members Networking</p> <p><b>15</b> Partnership Programme Discounts</p>	<p><b>10</b> Invitation to NBAM Events and Gatherings</p> <p><b>12</b> Exclusive Benefit in nominating to Maldives National Boating Awards</p> <p><b>14</b> Logo on Brochures and address cards / promotions</p> <p><b>16</b> Special Discounts from Boating Privilege Partner Businesses</p>
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**17** Opportunity to communicate with government and authorities as a team and comment on Regulations

**NATIONAL BOATING ASSOCIATION OF MALDIVES**  
Working together is progress - Keeping together is success

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## Minister of Tourism, Honorable Ibrahim Faisal Officially Inaugurates Sustainable Tourism Forum 2023



At the Manhattan Business Hotel in Male', IMTM Pvt. Ltd. commenced the fourth edition of the Sustainable Tourism Forum (STF) 2023, bringing together stakeholders from various sectors of the tourism industry to engage in a dynamic dialogue addressing the complex challenges of social, economic, and environmental sustainability in the Maldives.

The Opening Ceremony welcomed esteemed guests, including government officials, official partners of STF 2023, NGOs, associations, resorts, guesthouses, travel agencies, dive centers, students, and attendees. Among the notable figures present were Mr. Ibrahim Faisal, the Honorable Minister of Tourism, as the Guest of Honor, and Mr. Enrico Gaveglia, the UNDP Resident Representative in the Maldives, who delivered an insightful keynote address.

Under the theme 'Green Investments and Innovation for Responsible Tourism: Paving the Path for a Greener Future,' STF 2023 explores targeted investments in upskilling, renewable energy, and climate adaptation to contribute to global sustainability. Ms. Aishath Fara, the Events Manager, initiated the forum by celebrating the milestone achievement of submitting the policy brief from 2022 to relevant authorities, emphasizing IMTM's dedication to advocating for sustainable tourism practices. Stressing the essence of Sustainable Tourism Forum 2023, Ms. Fara expressed, "Our primary objective for Sustainable Tourism Forum 2023 is to pinpoint strategies to refine the tourism sector and establish customized sustainability benchmarks tailored specifically for the Maldives' tourism industry."

Highlighting the importance of 'Green Investments' such as sustainable infrastructure, renewable energy, and innovative practices, Ms. Fara articulated, "These investments align with the fundamental principles of responsible tourism, aiming to minimize environmental impact, support local economies, and preserve cultural authenticity, thereby anchoring a sustainable and conscientious tourism industry crucial for its continuous advancement."

During the ceremony, Mr. Enrico Gaveglia commended the Ministry's initiatives in promoting sustainable practices. The Honorable Minister of Tourism, Mr. Faisal Ibrahim, inaugurated STF 2023, recognizing the role of tourism in global economic growth and the pursuit of Sustainable Development Goals by 2030.

## IMTM Successfully Concludes the Fourth Edition of Sustainable Tourism Forum



IMTM Pvt.Ltd has successfully concluded the Fourth Edition of the Sustainable Tourism Forum, which took place on December 11th and 12th, 2023 at the Manhattan Business Hotel.

This year, STF explored the theme "Green Investments and Innovation for Responsible Tourism: Paving the Path for a Greener Future," inspired by the World Tourism Organization's theme for World Tourism Day. It provided an opportunity to delve into how tourism investments in upskilling people, renewable energy, and climate adaptation, while fostering avenues for innovation and entrepreneurship, could lead to a more sustainable future in an ever-changing world.

The Sustainable Tourism Forum garnered official endorsements from: the Ministry of Tourism as the Official Partner, the Maldives Marketing & Public Relations Corporation (MMPRC) as the Official Destination Partner, and the Maldives Association of Tourism Industry (MATI) as the Endorsing Partner.

The forum brought together various stakeholders from the tourism sector, including resorts, guesthouses, and NGOs, as well as private sector tourism-related businesses, independent institutions, UNDP, ministries, scientific and academic bodies. It encouraged a multi-sector conversation and collaboration towards a common goal: sustainability.

Sustainable Tourism Forum 2023 aimed to gain insight into the tourism sector stakeholders' understanding of sustainability and how they practice it. With this goal, STF endeavored to define sustainable tourism establishments in the country. The primary objective of the STF was to identify and develop criteria for sustainable tourism establishments in the Maldives. A policy paper detailing the findings and recommendations from the forum will be published, with hopes of bolstering sustainability in the Maldives. This paper will be presented to government offices, NGOs, associations, and other tourism-related establishments.

### Maldives Signs USD 50 Million 'Urban Isle' Project with China



China's Hunan Construction Investment Group has secured the contract to construct seven architecturally innovative buildings, designed to mimic a "spine" as part of the Urban Isle project in Hulhumale.

Accompanying President Dr. Mohamed Muizzu on his State Visit to China, Ibrahim Fazul Rasheed, Managing Director of Urbanco, signed the agreement, aiming to enhance tourism and employment opportunities in the greater Male' area."

The USD 50 million project aims to integrate three to four-story buildings over 290,000 square feet. These structures will host tourism boutiques, hotels, banking services, wellness facilities, retail shops, and various entertainment options, forming a cohesive hub to enhance the tourism experience.

Urbanco highlights the MVR 771 million (USD 50 million) estimated cost, emphasising the project's importance for the Maldives' economy, with the "spine" concept reflecting the interconnectedness of buildings, both physically and in activities. The Urban Isle project, set to become the Maldives' largest commercial hub, will create business opportunities, spur economic growth, and boost employment for regional prosperity.

### Maldives Achieves Highest Ever Tourist Arrivals with Over 1.8 Million Tourists in 2023



The Maldives has today welcomed our 1.8 millionth tourist for the year 2023, successfully reaching the arrival target set for the year. Maldives Marketing and Public Relations Corporation (MMPRC/ Visit Maldives) held a vibrant ceremony today to mark the momentous occasion. We reached this incredible milestone on December 20th, 2023 with the arrival of Dutch native Mr Stefan Mathijs Hermans on flight EK652 from Dubai, UAE. This is Mr Hermans' first trip to the Maldives and he is here for a family holiday with his wife and two children. This is the first year that the Maldives has ever welcomed over 1.8 million tourists and marks our highest arrival numbers to date.

MMPRC hosted the special celebratory event at Velana International Airport to commemorate this momentous milestone, joined by representatives from the Ministry of Tourism, Maldives Airports Company Limited (MACL), Maldives Immigration, and Maldives Customs Service. The Minister of Tourism, Honourable Ibrahim Faisal joined the event today in addition to the Chief Executive Officer and Managing Director (CEO & MD) of MMPRC, Ms Fathmath Thaufeeq. The CEO & MD of MACL, Mr Ibrahim Shareef Mohamed, the Head of the Airport Division, Principal Immigration Officer of Maldives Immigration, Ms Fathimath Majidha Hassan, and the Deputy Commissioner of Customs, Mr Mahmood Riyaz also joined the event celebrating this landmark achievement.



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31/12/2022  
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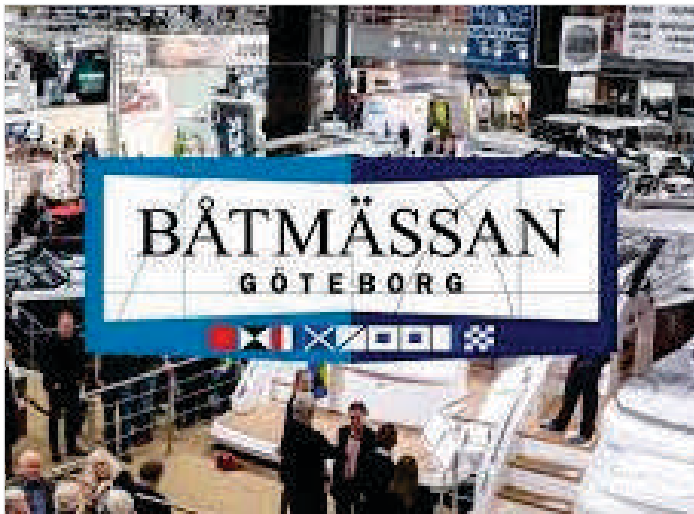
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### BÅTMÄSSAN - GOTHENBURG BOAT SHOW

3<sup>rd</sup> - 11<sup>th</sup> February 2024



At Gothenburg Boat Show, there's something for everybody who enjoys the life at sea; boat owners, boat enthusiasts, families, fishing enthusiast, water lovers and curious beginners. Seminars will be held every day at Stora Scenen, that addresses themes like sport fishing, sailing, outdoor life, general boat life and much more. Gothenburg Boat Show is visited by about 60,000 people from Sweden's west coast and about 250 companies exhibit.

Since 1960 the boat show has been announcing the spring and the time to get back in the water.

More information on the events' official website, [www.boot-berlin.de](http://www.boot-berlin.de)

### DUBAI INTERNATIONAL BOAT SHOW 2024

28<sup>th</sup> February - 3<sup>rd</sup> March 2024



Classified as the most prestigious yacht show in the UAE, the annually-held Dubai Boat Show is back for its 2024 edition, featuring an array of luxury superyachts, nautical industry innovations and gadgets, and endless luxury lifestyle products. With last year's event attracting 30,000 visitors and over 200 boats on display, the Dubai yacht show also hosts a number of premium retail outlets showcasing anything from luxury watches, to supercars, to exclusive art from renowned international artists.

Whether this is your first visit to the Dubai Boat Show or you're a repeat visitor, find out everything you need to know about the show and your stay in Dubai. Join Ocean Independence at the Dubai Boat Show. Our Team will be available throughout the show to assist with viewings and discuss any of our services across yacht sales, charter and management.

More information on the events' official website, [www.boatshowdubai.com](http://www.boatshowdubai.com)

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9<sup>TH</sup> EDITION

# MALDIVES MARINE EXPO 2024

8<sup>TH</sup> - 11<sup>TH</sup> FEBRUARY 2024  
CENTRAL PARK, HULHUMALÉ

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# 8<sup>th</sup> - 11<sup>th</sup> FEBRUARY 2024

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