

BOATING INSIDER

MONTHLY NEWSLETTER BY NBAM



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Boating Insider by NBAM
Monthly Newsletter

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Cover Photo :
A picture of a previous edition of Maldives Travel Awards ceremony



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NBAM held 6th Executive Board Meeting for 2023



NBAM held 6th Executive Board Meeting chaired by President of NBAM Mr. Ismail Hameed, held monthly to discuss industry issues and update the board on the current works of NBAM. The discussions included potential solutions for lack of captain's for vessels in liveaboards, relaunching the Lifejacket Awareness campaign as "Skipper you're responsible", targeting mostly for Schools and other educational faculties. Also announcing Maldives Boating Awards 2023, on 1st July 2023. Members who are willing to join in this award will be offered to nominate to the 36 categories open in the awards. Nomination deadline will be 31st July 2023.

NBAM meets with Maldives Fund Management Corporation



NBAM Management and Executive Board met with MD of MFMC, to discuss a safer harboring area for the liveaboards of Maldives. Regarding concern of government allocation of space at Dhiyaneru-2, MFMC mentioned work will commence by July 2023. The allocated area consists of Docking and Mooring of total of 250 vessels with additional services such as a maintenance area, shopping area, staff accommodation, and fueling services provided for the vessel. MFMC has given an estimated time till the end of August of this year, that the vessels may start to dock in Dhiyaneru-2.

NBAM and Chamber of Marine Industries held meeting to collaborate with a joint committee



National Boating Association of Maldives held its first joint committee meeting with the Sri Lanka – Chamber of Marine Industries. The meeting was inaugurated by Mr. Kushal Indhra Rajapaksa – President (Group MD, Sea Leisure Group) and joined by Mr. GS Fernando – Director (MD Dhanusha Marine), Mr. Ricky Barnett -Director (Hayleys Energy) Mr. Isuru Gunatilaka - Secretary/Director (Ascentra Oceanic) Mr. Aklanka Ratnayake – Director (International Marine Services) Rear Admiral (Retired) DK Dassanayake – (Chairman Seven Sails maritime) Dr. Sarath Obeysekera - (Former CEO Walkers Ship Yard, Advisor CMISL) Mr. Adithyavikram - Executive Director (Morex Lanka). Also, this meeting was to appoint the President and Vice President of the Joint Committee.

Sri Lanka Marine Industry Sector is an emerging export sector with high potential offering a wide variety of products and services to the international market. This sector was identified as a focused sector by the National Export Strategy (NES) 2018-2022. The establishment of a strong Industry Chamber dedicated to the marine industry is one of the activities in the NES Plan of Actions in order to strengthen the industry and thereby raise the industry's performance.

Hotels And Resorts Investments Pvt Ltd of the Maldives (HARIM) and H Al Dhaen Boats WLL of the Kingdom of Bahrain Inks Agreement



The dealership agreement signing was held on the night of May 29, 2023, at Hotel Jen with high profile attendees as guests including ministers and prominent stakeholders of the boating, marine and tourism industry. Vice Chair and Managing Director of HARIM Ms. Ayesha Nurain gave the opening remarks of the event, giving us an insight on the dealership and how this partnership will be instrumental in meeting the needs of the boating market with nothing but the best, whilst uplifting the industry and Maldives as a whole.

While speaking in the event, the Chairman of HARIM Mr. Mohamed Ali Janah mentioned that his actual passion lies in building resorts, and that the inspiration to expand and explore newer horizons came from his children, giving him the aspiration required to foray into the boating industry. Highlighting on partnership and investment, Mr. Mohamed Ali Janah outlined the magnitude of the associating Bahrain partner making them the perfect ally for this dealership. Further, he conveyed the concept of a boatyard as well as a boat building factory, expressing gratitude on receiving a lagoon to develop.

Director of Sales, H. Al Dhaen Boats, Mr. Sahbi Nagati echoed the sentiments of Mr. Mohamed Ali Janah, by pressing further on the opportunities this union presents to both HARIM and H Al Dhaen Boats as well as Maldives. As a gesture of gratitude, Mr. Sahbi Nagati on behalf of H Al Dhaen Boats presented Mr. Mohamed Ali Janah with a souvenir representative of the culture of the Kingdom of Bahrain.

President of National Boating Association of Maldives, Mr. Ismail Hameed gave the vote of thanks at the event, during which he exclaimed his appreciation for this dealership as such concepts and services bearing from such collaborations are of significant requirement in the boating industry.

Key industry pioneers were awarded plaques as a token of appreciation for their presence and contribution to the industry. The awardees included Minister of Tourism, Honorable Minister Aishath Nahula, Minister at President's Office, Honorable Minister Zaha Waheed, Chief Executive Officer of Maldives Transport Contracting Company Plc Mr. Adam Azim, Managing Director of Allied Insurance Mr. Mohamed Shafaz, Managing Director of Urbanco Mr. Ahmed Athif and the guest of honor for the event Chief Executive Officer and Managing Director of State Trading Organization Plc, Captain. Abdulla Saeed.

MEYER Floating Solutions Partners with Hotels & Resorts Investment Maldives to Revolutionize the Maldives' Tourism and Luxury Real Estate Sectors



MALE', MALDIVES – July 5, 2023 – MEYER Floating Solutions, the global leader in overwater construction, is thrilled to announce its partnership with Hotels & Resorts Investment Maldives, a market leader in the tourism, resort, and luxury real estate industries with a world-class portfolio. This collaboration introduces MEYER Floating Solutions' cutting-edge and luxurious floating products to the resort and luxury real estate market in the Maldives.

MEYER Floating Solutions and Hotels & Resort Investment Maldives leverage their shared ethos of innovation, sustainability, and luxury to offer exceptional opportunities to discerning customers seeking unique experiences and lifestyles, as well as ownership of property in the Maldives. This ambitious partnership creates a completely new and one-of-a-kind way to experience the breathtaking beauty of the Maldives while ensuring ecological sustainability. It presents an unparalleled opportunity for real estate buyers and dealers worldwide who are seeking ultra-luxury, modern, and exclusive properties.

By combining their strengths and expertise, MEYER Floating Solutions and Hotels & Resort Investment Maldives pioneer a new approach to construction. MEYER Floating Solutions' products are manufactured and commissioned offsite, enabling shorter delivery times and minimizing environmental impact compared to conventional construction. This offsite manufacturing capability allows MEYER Floating Solutions to deliver products of unparalleled standard and quality, impossible to achieve using existing onsite construction methods.

To commemorate the signing of the memorandum of understanding, MEYER Floating Solutions and Hotels & Resorts Investment were delighted to host a prestigious gathering of industry leaders, investors, and stakeholders at Kurumba Maldives on July 5, 2023. The event celebrated the beginning of a transformative partnership set to revolutionize the resort and luxury real estate market.

This partnership between Hotels & Resorts Investment and MEYER Floating Solutions includes multiple exceptional overwater projects, starting with 13 upcoming villas at Villivaru Island Resort and Spa, which is one of the most beautiful natural islands within a 30 minutes boat ride from Male' International Airport in the Male' atoll, serving as a showcase for luxury real estate properties available for purchase as residences and as overwater assets for high-end resorts across the Maldives.



NEW MEMBERS OF 2023



NBAM NEW MEMBERS LIST 2023

National Boating Association of Maldives started membership renewal for the year 2023, New Members have joined to our Association this past month.

- MarineDo (NEW MEMBER)
- Blue K Safari Maldives
- Blueshark Enterprises
- Carpediem Maldives
- CASA Retreat
- Damas Company
- DIMO Coastline
- Dune Maldives
- Floating Asia
- Happy Market Trading Company Pvt Ltd
- Island Institute of Tertiary Education
- JLS Yachts
- Liveaboard Marine Management Pvt Ltd
- Maldicare
- Maldives Boat Club
- Maldives Island Realt
- Maldives Publications
- Marine Equipments
- Mariyam Rozlyn Saleem (Noah)
- Marselia Maldives
- Palm Tree Marine
- Paradise Safari Tours
- Quick Ezy Maldives
- Radiantheat Travel Pvt Ltd
- Sachika Maldives
- Sea Gear
- Seagull Group
- Silver Sands Boatyard
- Southern Cross
- Top Class Cruising Maldives Pvt Ltd
- Voyages Maldives
- Yacht Maldives

17 MEMBERSHIP BENEFITS OF

1 Referrals to Potential Customers	2 Free Consultation about Industry	9 Safety Training Opportunities for Crew	10 Invitation to NBAM Events and Gatherings
3 Free Listings for Member Boats on Liveboards of Maldives Magazine	4 Free website listing for Liveboards	11 Special Rates for Members to Participate In Maldives Marine Expo	12 Exclusive Benefit in nominating to Maldives National Boating Awards
5 Free website listing for Service Providers and Marine Equipment Sellers	6 Special Member Packages on Insurance Premiums from Allied Insurance Company (Exclusive for NBAM)	13 Members to Members Networking	14 Logo on Brochures and address cards / promotions
7 Special Terms and Prices on Fuel Suppliers	8 Special assistance on Regulations and Guidelines	15 Partnership Programme Discounts	16 Special Discounts from Boating Privilege Partner Businesses

17 Opportunity to communicate with government and authorities as a team and comment on Regulations

NATIONAL BOATING ASSOCIATION OF MALDIVES
Working together is progress - Keeping together is success

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Emirates Announces Key Appointments for its Sri Lanka and Maldives Operations



Emirates has announced the appointment of Rashid Al Ardha as the new Manager for Sri Lanka and Maldives, with effect from 1 August. Rashid will take on the role previously held by Chandana de Silva, who will assume new responsibilities as the airline's Manager Government Liaison – Sri Lanka and Maldives.

In his new post, Rashid will be responsible for supporting Emirates' commercial objectives, overseeing the airline's operations across the two island nations as well as maintaining crucial relations with various stakeholders. He is currently Country Manager Singapore & Brunei, in a role he has held since 2019, and will continue to report to Ahmed Khoory, Emirates' Senior Vice President of Commercial Operations - West Asia and Indian Ocean. Prior to his role in Singapore, Rashid was Country Manager – Indonesia.

Chandana de Silva, who has served Emirates since 2008 has played a key role in leading the airline's operations, driving growth and strengthening Emirates' footprint in the country over the past 15 years. His wealth of experience gained over his career in the two countries' aviation industries will be leveraged to facilitate the further growth of Emirates' operations in Sri Lanka and the Maldives.

Sheraton Grand Bangalore Hotel at Bridge Gateway Signs as Hospitality Partner for South Asian Travel Awards 2023



South Asian Travel Awards (SATA) is pleased to announce the appointment of Sheraton Grand Bangalore Hotel at Brigade Gateway as the Hospitality Partner Hotel for the Bengaluru Jury Evaluation Sessions. This prestigious collaboration will provide the esteemed jury members with exceptional accommodation and services as they travel across different cities in the region to evaluate and identify the winners of the South Asian Travel Awards.

SATA is an annual event that recognizes and celebrates excellence in the travel and tourism industry across South Asia. As part of the evaluation process, the Bengaluru Jury Evaluation Sessions play a crucial role in determining the deserving winners in various categories. This year, the evaluation sessions will be conducted in the Maldives, Sri Lanka, India, Nepal, and Bangladesh, with a panel of international jury members.

Sheraton Grand Bangalore Hotel at Brigade Gateway, renowned for its world-class facilities and impeccable hospitality, has been selected as the Hospitality Partner Hotel for the Bengaluru Jury Evaluation Sessions.

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Hyatt Place Kathmandu Signs as Hospitality Partner for South Asian Travel Awards 2023



South Asian Travel Awards (SATA) is pleased to announce Hyatt Place Kathmandu as the official Hospitality Partner Hotel for the Nepal Jury Evaluation Sessions. This prestigious collaboration will provide the esteemed jury members with exceptional accommodation and services as they travel across Nepal to evaluate and identify the winners of the South Asian Travel Awards. SATA is an annual event that recognizes and celebrates excellence in the travel and tourism industry across South Asia. The Nepal Jury Evaluation Sessions play a pivotal role in the evaluation process, contributing to the selection of deserving winners in various categories.

Hyatt Place Kathmandu, renowned for its contemporary elegance and world-class hospitality, has been chosen as the Hospitality Partner Hotel for the Nepal Jury Evaluation Sessions. Situated in the heart of Kathmandu, the hotel offers a luxurious and comfortable retreat for the esteemed jury members. "We are thrilled to have Hyatt Place Kathmandu as our Hospitality Partner for the Nepal Jury Evaluation Sessions," said Suraj Khan, VP of SATA. "With its sophisticated ambiance, upscale accommodations, and exceptional service, Hyatt Place Kathmandu perfectly aligns with the spirit of the South Asian Travel Awards. We are confident that the jury members will have a delightful stay at this exceptional property and appreciate the hotel's commitment to excellence."

Captivating Wellness Experiences Take Center Stage at Marriott Bonvoy's Portfolio of Resorts in the Maldives



Located in the azure waters of the Indian Ocean, the Maldives has long been renowned as a tropical paradise, offering pristine white-sand beaches, crystal-clear turquoise waters, and breathtaking natural beauty. Beyond its idyllic scenery, the Maldives has emerged as a leading destination and hub for wellness activities, drawing travelers from around the world seeking rejuvenation, relaxation, and holistic experiences. With its serene atmosphere and luxurious resorts, the Maldives provides the perfect backdrop for embracing a healthy lifestyle. In celebration of Global Wellness Day 2023, Marriott Bonvoy's portfolio of resorts in the Maldives curated an exceptional lineup of wellness-focused activities and experiences, promising guests an unforgettable journey towards physical and mental well-being. From energizing workouts to serene yoga sessions and insightful mindfulness talks, guests were immersed in a world of wellness, leaving them feeling refreshed and revitalized.

The St. Regis Maldives Vommuli Resort embraced the #DanceMagenta theme, offering guests an invigorating program that included a morning warm-up exercise, island jogging, and a vibrant Dance Magenta session. Dr. Vishnu's thought-provoking talk on the Wellness Wheel provided valuable insights into holistic well-being.



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MMPRC Kicks Off Maldives Roadshow in Seoul and Busan in South Korea



Maldives Marketing and Public Relations Corporation (MMPRC/ Visit Maldives), has hosted a successful roadshow in Seoul, South Korea on June 21, 2023. This roadshow aimed to connect with potential operators and agents in Seoul, further strengthening trade relationships and promoting the Maldives as a top destination for South Korean travellers. A second roadshow will be held on June 23, 2023, in Busan.

A total of 11 prominent companies from the Maldivian tourism industry are taking part in the roadshow, showcasing their offerings to the South Korean market. These companies include Angsana Velavaru; LUX* South Ari Atoll; Madifushi Private Island; Maldivian Charter Club; Oaga Art Resort Maldives; Robinson Club Maldives Pvt Ltd; RUI Atoll and RIU Palace Maldives; The Cocoon Collection; The Westin Maldives Miriandhoo Resort; and Inner Maldives. Their participation further emphasises the commitment of the Maldives tourism industry to cater to the preferences and demands of South Korean travellers.

MATATO Announces the Opening of Maldives Travel Awards 2023



The Maldives Association of Travel Agents and Tour Operators (MATATO) is proud to announce the highly anticipated opening of the Maldives Travel Awards 2023. The prestigious awards ceremony aims to recognize and celebrate excellence in the Maldivian travel and tourism industry. Nominations for the awards will officially open on June 25, with the closing date set for July 10.

The Maldives Travel Awards 2023 will showcase the best of the Maldives, honouring outstanding resorts, guesthouses, liveaboards, and various travel service providers. The awards will feature various categories spanning guesthouse and resort segments this year.

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Maldivian Airline Reinstates Dharavandhoo Island Flights in Baa Atoll After 4-Year Break



Maldivian Airlines has announced the resumption of flights to the stunning Dharavandhoo Island in the picturesque Baa Atoll after a long-awaited four-year pause on June 15. To commemorate this joyous occasion, a special ceremony was held at the Dharavandhoo Domestic Airport, attended by officials and community members. Passengers can now embark on this route for a nominal fee of MVR 849 per person for a one-way ticket from Dharavandhoo to Male' or from Male' to Dharavandhoo. To facilitate ticket purchases, Maldivian has implemented a range of convenient options.

ALIA Investments commences Yamaha Boat Operators Training Program 2023



ALIA Investments, the authorized agent for Yamaha outboard engines commenced their annual Boat Operator's Training Program 2023 held in association with Maldives Institute of Technology. The program is a 3-day training targeted to impart Boat Operators with knowledge on the best practices of sea faring, safety, first aid, fire training, lessons on preventive maintenance of outboards, etc. With notable participants the program aims to foster awareness amongst stakeholders about best practices on Yamaha outboard engines.

NBAM Welcomes Marine Vibe as new member



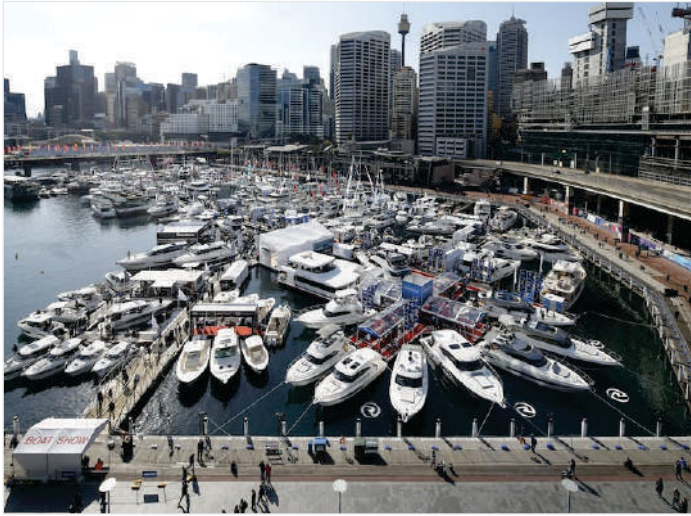
National Boating Association welcomes new members to the association, currently the association has 100+ members and has a target for more with membership increasing significantly. NBAM membership includes benefits such as discounted insurance rates, servicing rates and more with additional benefits added frequently.

Marine Vibe is the authorized agent for Honda Marine outboard engines with complete after sales servicing and spare parts sales. Marine Vibe is a sister-company of D-Blue Marine Pvt Ltd, one of the largest marine spare parts sellers housing a wide number of international brands and products. Honda Marine outboard engines mobilized post-covid and gained national recognition for its superior fuel efficiency, cutting-edge technology and experienced after sales servicing.

NBAM is pleased that Marine Vibe is appointed as the authorized agent for Honda Marine outboard engines, to provide a leading outboard engine solution to the ever expanding marine industry market of the Maldives. NBAM is also grateful that Marine Vibe is a certified NBAM member granting numerous advantages for marine industry businesses.

For more information about Honda Marine outboard engines please contact; +960 330-6666 or email to; info@marinevibe.com

SYDNEY INTERNATIONAL BOAT SHOW 2023



3rd - 6th August 2023

Hosted in the heart of Darling Harbour over four spectacular days and nights, it has a reputation as one of the biggest marine lifestyle events in the Pacific.

From paddleboards to power cruisers, sail boats to fishing gear, the 54th edition of the Sydney International Boat Show is your opportunity to check out the best and brightest in boating, watercraft and marine tech. With a showstopping lineup of entertainment and experiences in one stunning location, it's a celebration that absolutely everyone can enjoy.

Four days of fun are on the horizon. Whether you love casting a line at the crack of dawn, or sailing into the sunset, the Sydney International Boat Show is the place to celebrate all things boating and marine lifestyle from August 3 to 6, 2023.

More information on the events' official website, www.sydneyboatshow.com.au

HELSINKI BOAT-AFLOAT SHOW 2023



17th - 20th August 2023

For yachting folks the Boat-Afloat Show is the most important event of the year. You can't find such a wide range of sailboats on display at once anywhere else. Boat-Afloat is the #1 place to admire yachts in their own element – on the water, fully decked out with masts, sails, lines and ready to go.

More information on the events' official website, www.uiva.fi/en/

MARSTRAND BOAT SHOW



25th - 27th August 2023

Located on Sweden's west coast 40 minutes northwest of Gothenburg, the Marstrand boat show was previously known as Open Yards at Orust and is now organised by the Swedish Marine Industries Federation with more than 230 sailboats and motorboats on display along with 80 equipment and accessory exhibitors. Free admission and parking.

More information on the events' official website, www.marstrandmotorboatshow.se



MALDIVES
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CELEBRATING **THE BEST**
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