

# BOATING INSIDER

MONTHLY NEWSLETTER BY NBAM



**NBAM held 5th Executive Board Meeting for 2023**

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**MMIF'23 endorsed by NBAM held with key dialogues**

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**LAUGFS Lubricants Expands into Maldives, Strengthening its International Presence**

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Monthly Newsletter

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**Cover Photo :**  
A picture of Minister of Tourism Dr. Mausoom discussing during the Maldives Marine Industry Forum 2023 panel discussions



National Boating Association of Maldives (NBAM)  
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### NBAM held 5th Executive Board Meeting for 2023



The 5th Executive Board Meeting was held on 16th May 2023. During the meeting, President briefed the Executive Board of NBAM on the current works that are being carried out by NBAM. The meeting was chaired by President of NBAM Mr. Ismail Hameed.

The Executive board discussed the recent issues facing boating industry and discussed the solutions for lack of captain's for vessels in liveaboards. Also discussed relaunching the Lifejacket Awareness campaign as "Skipper you're responsible", this event will be targeting mostly for Schools and other educational faculties.

### NBAM Management met with Tree Top Hospital (TTH)



National Boating Association of Maldives Management & Marketing Team met with Tree Top Hospital (TTH) to discuss in which areas we can work together in the boating industry. In this meeting discussions about giving a special service for NBAM members regarding Fit to Cruise and Boat Training Programs (Medical) for liveaboard staffs. Also Dr. Ibrahim Iyaz offered to provide emergency assistance for the liveaboard crew and staff and also to keep a focal point for emergency assistance. Arshad Shakir gave a Seafarer package- price points with unique selling points. Screenings with awareness for crew on Vessels, with the plan to make the vessel a "Medically Certified Vessel".

### NBAM visited Federation of Indian Chambers of Commerce & Industry (FICCI) Event



FICCI invited Executive Board and Management of NBAM to take part in Business Networking Session with delegations visiting from India for this event. Delegations from Seafood, Food & Agro, Renewable Energy, Boat Manufacturing & Waste Management industries from India came to this event for the purpose of investing and to find investments here in Maldives.

### Maldives Marine Industry Forum 2023 endorsed by NBAM held with key dialogues



The first-ever Maldives Marine Industry Forum, facilitated by MEDIUM Events Pvt Ltd and the National Boating Association of Maldives (NBAM) has been concluded successfully. The event, held on 27 May, brought together prominent stakeholders from the marine industry, creating an environment of collaboration and knowledge sharing. The forum aimed to identify crucial issues and drive the growth of the local marine industry while raising awareness about key challenges faced by the sector.



**NEW MEMBERS OF 2023**



**NBAM NEW MEMBERS LIST 2023**

National Boating Association of Maldives started membership renewal for the year 2023, New Members have joined to our Association this past month.

- MarineDo (NEW MEMBER)
- Blue K Safari Maldives
- Blueshark Enterprises
- Carpediem Maldives
- CASA Retreat
- Damas Company
- DIMO Coastline
- Dune Maldives
- Floating Asia
- Happy Market Trading Company Pvt Ltd
- Island Institute of Tertiary Education
- JLS Yachts
- Liveaboard Marine Management Pvt Ltd
- Maldicare
- Maldives Boat Club
- Maldives Island Realt
- Maldives Publications
- Marine Equipments
- Mariyam Rozlyn Saleem (Noah)
- Marselia Maldives
- Palm Tree Marine
- Paradise Safari Tours
- Quick Ezy Maldives
- Radiantheat Travel Pvt Ltd
- Sachika Maldives
- Sea Gear
- Seagull Group
- Silver Sands Boatyard
- Southern Cross
- Top Class Cruising Maldives Pvt Ltd
- Voyages Maldives
- Yacht Maldives

# 17 MEMBERSHIP BENEFITS OF

<b>1</b> Referrals to Potential Customers	<b>2</b> Free Consultation about Industry	<b>9</b> Safety Training Opportunities for Crew	<b>10</b> Invitation to NBAM Events and Gatherings
<b>3</b> Free Listings for Member Boats on Liveboards of Maldives Magazine	<b>4</b> Free website listing for Liveboards	<b>11</b> Special Rates for Members to Participate In Maldives Marine Expo	<b>12</b> Exclusive Benefit in nominating to Maldives National Boating Awards
<b>5</b> Free website listing for Service Providers and Marine Equipment Sellers	<b>6</b> Special Member Packages on Insurance Premiums from Allied Insurance Company (Exclusive for NBAM)	<b>13</b> Members to Members Networking	<b>14</b> Logo on Brochures and address cards / promotions
<b>7</b> Special Terms and Prices on Fuel Suppliers	<b>8</b> Special assistance on Regulations and Guidelines	<b>15</b> Partnership Programme Discounts	<b>16</b> Special Discounts from Boating Privilege Partner Businesses
			<b>17</b> Opportunity to communicate with government and authorities as a team and comment on Regulations

NATIONAL BOATING ASSOCIATION OF MALDIVES

Working together is progress - Keeping together is success

National Boating Association of Maldives

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### NBAM visited MMPRC “Visit Maldives Storytellers’ Conference 2023



National Boating Association of Maldives took part in Visit Maldives Storytellers’ Conference 2023 held at Crossroads Maldives, Maldives Marketing & Public Relations Corporation revealed International Speaker Line-Up and Sideline Regions in this event.

This conference will bring together 70+ travel writers, journalists, bloggers, influencers, and media experts from around the world to showcase the beauty and hospitality of the Maldives. The event will feature unique sideline experiences in eight different regions of the Maldives, each offering its own distinctive features and activities.

The conference boasts an extraordinary line-up of influential speakers who will inspire and engage the audience with their wealth of experience and thought-provoking ideas. Doug Lansky, a renowned travel writer and tourism thought leader, will deliver a speech and contribute to the Sustainability Talks. He will also act as the moderator for the conference. Jessica Nabongo, writer, photographer, travel expert, entrepreneur, and public speaker will share her experiences and stories. Vikas Swarup, a distinguished novelist and former diplomat. Eleni Giokos, a versatile CNN correspondent, will share her inspiring travel stories and moderate the Sustainability Talks panel.

### Maldives Association of Travel Agents and Tour Operators (MATATO) Collaborates with Korean Tourism Organisation (KTO) for Roadshow Event



The Maldives Association of Travel Agents and Tour Operators (MATATO) has announced its partnership with the Korean Tourism Organisation (KTO) for an exciting roadshow event aimed at promoting bilateral tourism between the Maldives and Korea yesterday in Male’ Maagiri Hotel. This event serves as a platform to introduce KTO to our esteemed members, stakeholders, and the media, facilitating a closer partnership and opening up new opportunities for both destinations.

The roadshow event comes as a continuation of the productive discussions held between MATATO and KTO in March of this year. During these discussions, a variety of topics were explored. This collaboration signifies the commitment of both organizations to foster closer ties and enhance tourism experiences for travelers from both countries.

The Maldives and Korea have enjoyed a longstanding relationship, with Korean tourists and honeymooners expressing a deep affection for the pristine beauty of the Maldives over the course of many decades. Conversely, the Maldivian community has developed a growing interest in Korean culture, ranging from its delectable cuisine and captivating dramas to its popular music, especially in recent years.

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## Gulf Craft Chairman Gives Keynote Speech at Asia's Pacific's Premier Superyacht Conference - ASMEX



Gulf Craft's Chairman, Mohammed Hussein Alshaali, spoke at the 2023 edition of the prestigious ASMEX (Australian Superyacht Marine Export) Conference which took place at Sanctuary Cove on Australia's east coast on May 23.

Topping the bill of keynote speakers, the Chairman discussed the development and global expansion of Gulf Craft over the past four decades, from a humble builder of small fishing boats to the builder of award-winning luxury superyachts, including the world's largest composite-built production superyacht, the Majesty 175. The Chairman also shared his own personal career journey from international diplomat to a leader in the global yachting industry.

The Australian superyacht industry has seen dramatic growth in recent years with Gulf Craft witnessing a significant increase in sales, predominantly led by charter purchases.

## Emirates Goes Digital, Phases Out Paper Boarding Passes for Flights Departing Dubai



Taking a step forward in its drive to offer customers the convenience and assurance of digitally enabled travel journeys, Emirates will require most passengers departing Dubai to use a mobile boarding pass instead of a printed paper version, from 15 May onwards. Passengers checking in at Terminal 3 will receive their mobile boarding pass via email or SMS. Passengers who check in online can load their boarding pass into their Apple Wallet or Google Wallet, or retrieve their boarding pass on the user-friendly Emirates App. The checked-in baggage receipt is also emailed directly to passengers, or available in the Emirates App.

This initiative will significantly reduce paper waste while simultaneously offering a convenient and speedy digitised check in experience for passengers departing Dubai. It reduces the risk of lost or misplaced boarding passes, giving passengers peace of mind when travelling.

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### SriLankan Airlines Zeros in on Tourists from MENA at ATM 2023



SriLankan Airlines joined the Arabian Travel Market (ATM) 2023, Middle East’s leading international travel and tourism event, from May 1-4 in Dubai, to boost tourism from the Middle East and North Africa. The ATM has been a mainstay on the SriLankan Airlines’ calendar as the event affords unparalleled opportunities to network with travel trade luminaries and highlight the airline in the Middle East. The region is an important source market for high-net worth tourists and SriLankan promoted its flight services from the Middle East to Sri Lanka and beyond for leisure travel at ATM 2023.

SriLankan Airlines currently operates over 40 weekly flights to the Middle East spanning the key cities of Abu Dhabi and Dubai in the United Arab Emirates; Doha in Qatar; Dammam and Riyadh in Saudi Arabia; and Kuwait. The airline is now looking to further strengthen its operations in the Middle East with the anticipated new aircraft deliveries to its fleet in the near future. SriLankan’s plans for the Middle East include an increase in the number of weekly flights to Abu Dhabi, Dubai and Doha and the relaunch of services to Jeddah, Saudi Arabia.

### LAUGFS Lubricants Expands into Maldives, Strengthening its International Presence



LAUGFS Holdings Limited, a prominent conglomerate in Sri Lanka, is expanding its service offerings to the international market by entering the Maldives. With over 20 businesses across various industries, LAUGFS Holdings is known for its brand LAUGFS Lubricants, which holds its own lubricant blending license. The company aims to strengthen its presence in Asia as the sole Sri Lankan brand by expanding into new international markets.

The signing of the partnership took place in the presence of representatives from LAUGFS Lubricants and Mechanism Maldives (Pvt) Ltd. LAUGFS Lubricants’ Cluster Director/CEO, Dr. Nirosan J Pieries, expressed his satisfaction with the collaboration, emphasizing the shared vision and commitment to providing excellent service and products. He also expressed confidence in meeting the growing market demands in the Maldives. LAUGFS Lubricants Limited, a subsidiary of LAUGFS Holdings established in 2008, benefits from the parent company’s strong reputation, which has helped it gain the trust and credibility of key influencers and end users.

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