

BOATING INSIDER

MONTHLY NEWSLETTER BY NBAM



8TH EDITION

**MALDIVES
MARINE
EXPO 2023**

15TH - 18TH MARCH 2023

CENTRAL PARK, HULHUMALE

3 PM - 11 PM

IN CONJUNCTION WITH

**ADEX MALDIVES
DIVE FESTIVAL
+ CONFERENCE**



NBAM Participated at the National Skills & Career Expo

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ADEX Maldives to be held in conjunction with the Maldives Marine Expo 2023

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Ministry of Health Signs Contract with Gulf Craft Maldives to Manufacture a Fleet of Sea Ambulances

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Boating Insider by NBAM
Monthly Newsletter

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Cover Photo :
During the signing ceremony between Maldives Marine Expo and Asian Dive Expo (ADEX) at NBAM Office.



National Boating Association of Maldives (NBAM)
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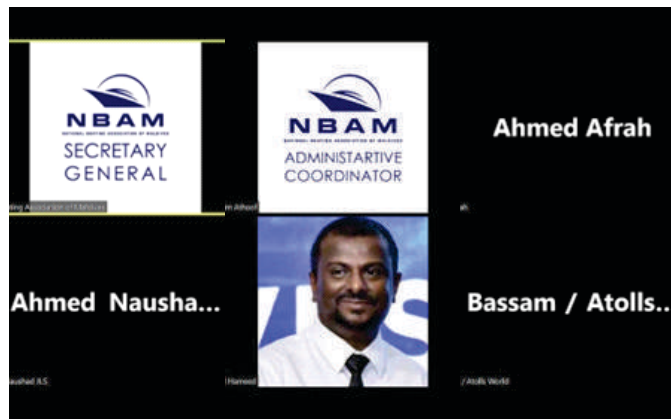
NBAM holds its 11th Executive Board Meeting



NBAM holds its 11th Executive Board Meeting to discuss issues and concerns of the industry.

The 11th Executive Board Meeting of NBAM was held at M. Bageecha Kuri. At the meeting, Secretary General briefed the Executive Board of NBAM on the current works that are being carried out by NBAM. The Executive Board Meeting is held monthly to discuss industry issues and update the board on the current works of NBAM. The meeting is chaired by President of NBAM Mr. Ismail Hameed.

The National Boating Association of Maldives Held its Monthly Members Meeting



The National Boating Association of Maldives Held its Monthly Members Meeting on 15th November, Tuesday.

The Secretary-General of the National Boating Association of Maldives briefed members on the current works of NBAM. Members' opinions were shared and it was decided that everything will be taken to the board meeting to decide on the best cause of action.

NBAM Attends Business Integrity Workshop Conducted by Transparency Maldives



Transparency Maldives Implements Project on Enhancing the practice of business integrity within civil societies and the private sector.

Transparency Maldives is implementing the project "Maldives: enhancing the practice of business integrity"

The project is funded by the Center for International Private Enterprise (CIPE).

A key objective of the project is to enhance awareness of effective business integrity practices within civil society and the private sector in order to raise awareness of anti-corruption.

National Boating Association of Maldives Participated at the National Skills & Career Expo held at Central Park Hulhumalé



Held from 18th to 19th November 2022, the Expo was organised by Ministry of Higher Education & Ministry of Youth, Sports & Community Empowerment. National Boating Association of Maldives Participated at the National Skills & Career Expo held at Central Park Hulhumale.

Held from 18th to 19th November 2022, the Expo was organised by Ministry of Higher Education & Ministry of Youth, Sports & Community Empowerment. NBAM's main focus at this expo was to educate visitors about the Marine Tourism Industry and secure people for the industry where a lack of Maldivians has always been an issue.

ADEX Maldives to be held in conjunction with Maldives Marine Expo 2023



Asia's Leading Scuba Diving Exhibition Brand "Asia Dive Expo -Adex" is scheduled to have a Maldives edition from 15th - 18th March 2023 at Central Park, Hulhumale.

Adex Maldives will represent finest in scuba diving fraternity and will be held together with Maldives Marine Expo's 8th Edition. Mr. John Thet, Managing Director of UW360 organizer of ADEX - Asia Dive Expo signed with Medium Pvt Ltd to host the Maldives edition. Adex is held in Singapore for over 27 years while the brand is conducted in the Philippines, Malaysia, China, and India. This will be the first edition scheduled to take place in Maldives. Maldives Marine Expo is the flagship event of National Boating Association of Maldives (NBAM) and the event is organized by Medium Pvt Ltd

Tourism Sector Organizations met with Economic and Commercial Councillor of Chinese Embassy in Maldives

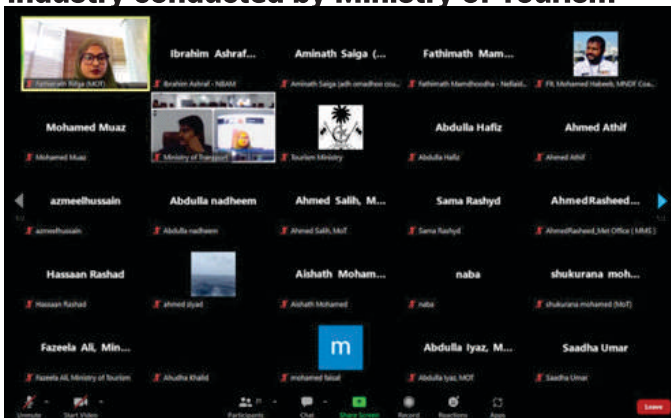


Tourism Sector Organizations NBAM, MATATO, NHGAM, MATI officials met with Economic and Commercial Councillor Mr Wang Qihui at Chinese Embassy in Maldives.

Meeting was held between Tourism Sector organizations of Maldives and the Chinese Economic and Commercial Councillor Mr Wang Qihui.

The meeting was held on request by the tourism organizations of Maldives. Discussions were held with regard to when the Chinese market will be open to Maldives as well as what can be done to facilitate the arrangement of a Travel Air Bubble to Maldives.

NBAM participates at Webinar on Awareness session on water-related safety in the tourism industry conducted by Ministry of Tourism



The webinar was conducted by Ministry of Tourism. Awareness Presentations were given by: Maldives Meteorological Service, Ministry of Transport, Ministry of Tourism, Maldives National Defense Force, and Maldives Police.

The webinar included awareness presentations by relevant authorities with regard to safety while engaged in Water Based activities through the entire tourism industry of Maldives.

NBAM Management and EXCO Members Met with State Minister of Tourism Mr. Ibrahim Rasheed Aboobakuru



NBAM Management & EXCO Members met with the State Minister of Tourism Mr Ibrahim Rasheed Aboobakuru to discuss foreign yacht entry regulation and the comments shared by NBAM on the upcoming new regulation. NBAM was represented by, Vice President Mr Abdulla Ibrahim, Treasurer Mr Ahmed Ibrahim, Secretary General Mr Ibrahim Ashraf, Executive Board members Mr Ahmed Zubair Adam, Mr Ibrahim Shahid and Mr Moosa Rasheed.

Discussions included the standardizing of minimum requirements for foreign yachts to enter Maldives for cruising and charter. The ministry officials informed they will look into the comments provided and will share a final draft with NBAM before it is placed in the gazette.

Ooredoo Maldives Unveils Exciting Offers & Activities Under Ooredoo Football Foari Campaign



Ooredoo Maldives has unveiled an array of fantastic offers and promotions aimed towards creating a fun, exciting and colourful FIFA World Cup Qatar 2022 experience for communities across the nation. The company's exciting Ooredoo Football Foari campaign portfolio includes:

World Cup Pack

World Cup Pack enables access to FIFA World Cup Qatar 2022 matches for our customers across the nation with 100GB Data and FREE 30-day subscription to Medianet Multi-screen app for just MVR 250.

This pack is exclusively available for all Ooredoo customers including customers who use Mobile or Fibre SuperNet. Customers who activate the pack will receive a code to unlock a free subscription to MS App. World Cup Pack will be available from 18th November 2022. To activate the World Cup Pack, visit Ooredoo App: <http://ore.do/app>

Qatar Roaming Pack

To enable customers traveling to Qatar to enjoy the festivities of World Cup Qatar 2022, Ooredoo Maldives has launched an exciting Qatar Roaming Pack with Unlimited Data Roaming with 1TB Data allowance on Ooredoo Qatar 4G & 5G network for just MVR 1000. Customers travelling to Qatar on this roaming pack will be able to roam without worry and share their World Cup experience while staying connected with family & friends. Qatar Roaming Pack Data gives customers the biggest Data allowance compared to the packages in the Qatar market.

Goalr - Guess the Score & Win

Ooredoo Maldives partnered with Goalr App to host Ooredoo Football Foari League where users can predict the scores of FIFA World Cup Qatar 2022 matches and win exciting prizes from Sea Gear including Infinity Seascooter Package, Aero Venta Sup Board 9.6 Package, Suunto D5 Black, Calypso Int Regulator Set, 1 Night Stay at Crossroad, and more.

Ooredoo Nation – Maldives FIFA Tournament

To further upgrade the World Cup experience for gamers, the company also launched a nationwide FIFA tournament - Ooredoo Nation FIFA 23 tournament at across all four cities - Male' City, Fuvahmulah City, Addu City and Kulhudhufushi City. The tournament is set to be held on 3rd December 2022 and will be announced on Ooredoo Nation website and social media platforms for registration soon.

Fanzones

To further enhance the FIFA World Cup Qatar 2022 experience, Ooredoo Maldives in partnership with Medianet, have also set up Fanzones in every inhabited island of the nation to enable people to enjoy the matches with their friends and family and spend an enjoyable time together.

Ooredoo Maldives wishes everyone an enjoyable football festive during the FIFA World Cup Qatar 2022.

For more information on Ooredoo Football Foari offers, visit: <http://ore.do/footballfoari>



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Ministry of Health - Maldives Signs Contract with Gulf Craft Maldives to Manufacture a Fleet of Sea Ambulances



The contract was signed by State Minister - Mr. Ahmed Arfil on behalf of the Ministry of Health and Mr. Costas Eliopoulos - Production General Manager, Gulf Craft. The healthcare ministry aims to establish an efficient emergency response transport system throughout the Maldives to serve its citizens and tourists. The contract is part of the Maldives COVID-19 Emergency Response and Health System Preparedness Project with the assistance of the World Bank and Asian Infrastructure Investment Bank. Fully-equipped speedboats will be used to transport laboratory samples, conduct outreach programs, and transport patients in emergencies. According to the agreement, the vessels are scheduled to be delivered within one year.

Gulf Craft's Chairman, Mohammed Hussein Alshaali said "Gulf Craft aims to manufacture high-quality, reliable, easy-to-use, and long-lasting speedboat ambulances. He highlighted the success of Gulf Craft in the Republic as the company celebrates the 20th anniversary of its operations in the Maldives this year and the shipyard's commitment to supporting the Maldivian Government. Emphasizing how Gulf Craft has catered its product offerings to the variety of requirements these idyllic islands have, he expressed interest in working with reliable partners in the future."

Gulf Craft Maldives celebrates 20 years of boat building in the country, this partnership is a testimony of the company's dedication to serving the people of the Maldives. Gulf Craft Maldives is the first Emirati boat-building company established in the Republic of Maldives and is looking forward to supporting the people of the Maldives further in the years to come.

The Golden Jubilee Reef Health Assessment Photo Shoot Out Competition Commences



The Maldives 50 Best Sites: Reef Health Assessment Photo Shoot Out Competition has commenced. This photo competition is taking place under a partnership between the Ministry of Tourism, Dhiraagu and Ocean Geographic, in association with the Maldives Alliance of Dive Operators (MADO). Held to commemorate the Golden Jubilee of Maldives' Tourism, this competition will continue until December 15, 2022.

The main objective of the competition is to serve as a yearly health check of the Maldivian reefs. It serves as an important part of the country's conservation efforts, while also showcasing the unique underwater beauty of the Maldives.

50 signature dive sites have been pre-selected for the competition, which is open to both visitors and local divers. From this, participants must submit a portfolio of five pictures for one or more sites. An international judging panel will preside over the photograph selection, and a winner, runner-up, and three honorable mentions will be awarded for pictures submitted from each of the 50 dive sites. All competitors will also be acknowledged with a Certificate of Achievement for contribution to the Coral Reef Health Assessment of the Maldives.

Dhiraagu remains committed to supporting initiatives that focus on caring for the oceans and conserving the environment, which is a key focus of of Corporate Social Responsibility (CSR) programme. For more information, visit <https://maldives50.site/>

✓ REMINDERS :

- 15 DEC:** Submission of Employee and Non-Resident Withholding Tax Return and Payment for November 2022
- 28 DEC:** Submission of Green Tax Return and Payment for November 2022
- 28 DEC:** Submission of GST Return and Payment for November 2022

JLS Yachts Offers Internship for 15 Maldivians with RYA Powerboat License to Assist in Operation of Boats at Riyadh, Saudi Arabia



JLS Yachts- a Dubai based Superyacht agency and the marine house will host a crew of 64 staff from 5 different countries and travel to Saudi Arabia Riyadh to supply logistical and operational support to the waterpark activities on display during park operation at Riyadh season from Mid-November 2022 to the start of February 2023. JLS Yachts Training Institute Maldives based in K. Thulusdhoo has announced that 15 Maldivians who have completed RYA powerboat license will be flying to Saudi Arabia, Riyadh this week for an internship and assist in operation of boats in the water park. Return Air Fare to Saudi Arabia, accommodation in Riyadh, Meals and in land transport is paid by JLS Yachts Maldives/ Superyacht Maldives. During this 2-month internship an allowance will be provided to each student.

These students will return to Maldives on February 4, 2023 and will be available in the job market as professional boat drivers. They will speak the language of RYA "Slow is Pro" One hand Steer one hand Gear". They will also be taught the rules of the road and will possess the full knowledge of actions to be taken in various situations like head on situation, crossing situation and over taking situations. JLS Yachts Training Institute Maldives ensures that with these boat drivers, guests onboard will be able to experience the most comfortable and smoothest ride possible. JLS Yachts remain committed to train more power boat drivers to RYA standards.

For more information on JLS training courses, please contact the company's Chief Instructor on 960 7500745 or email: training.maldives@jlsyachts.com.

Maldives Participates at WTM London 2022!



Maldives Marketing and Public Relations Corporation (MMPRC/Visit Maldives), together with 173 participants from 80 companies, are representing the Maldives at the World Travel Market (WTM) London 2022. The event is hosted at ExCel London from 7th - 9th November 2022. The Maldivian delegation at WTM London this year is led by the Chief Executive Officer and Managing Director (CEO & MD) of MMPRC, Mr Thoyyib Mohamed. WTM London is one of the leading global events for the travel industry to meet industry professionals and conduct business deals. Utilising its industry networks and unrivalled global reach, the three-day in-person event creates business opportunities by connecting with industry delegates and international media.

In order to strategically promote the Maldives during their time in the UK, MMPRC will additionally host a three-city roadshow series in London, Manchester, & Newcastle on the 9th, 10th, and 11th of November, respectively. The UK is traditionally one of the top source markets for the Maldives and currently ranks at 3rd with 147,535 arrivals by 2nd November this year. This is 10.9% of the market share from the 1 354 828 total arrivals into the country during this period. MMPRC has been conducting several activities aimed at this market to maintain and broaden destination momentum. This includes; participation in fairs and exhibitions in the UK market; outdoor advertising campaigns; and social and digital media marketing campaigns. Similar activities are planned ahead for this market in the upcoming months.



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CNR EURASIA BOAT SHOW 2022



17th - 24th December 2022

The world's second-largest exhibition dedicated to the global sailing industry, CNR Eurasia Boat Show, anchors in its precise location, Istanbul Expo Center, between December 17-24, 2022. Turkey's one and only boat show, CNR Eurasia Boat Show, gathers the industry together after a long period. The 16th edition of the exhibition not only showcases state-of-the-art boats but also welcomes tens of thousands of visitors engaged in amateur sailing for purchasing purposes this year.

The exhibition looks to arouse great interest in professionals enthusiastic about mega yachts, boats, sailing boats as well as visitors keen on amateur sailing. CNR Eurasia Boat Show embraces sea vehicles and materials suiting every budget and enables exhibiting companies to finish their stocks, place new orders, and achieve their trade rates scheduled for 2022.

More information on the events' official website, www.cnravasyaboatshow.com

ST. PETERSBURG POWER & SAILBOAT SHOW



19th - 22nd January 2023

The St. Petersburg Power & Sailboat Show, Presented by Progressive, is the largest boat show on the Gulf Coast, is set to sail into the Duke Energy Center for the Arts Mahaffey Theater Yacht Basin and Albert Whitted Park in St. Petersburg, Florida. The show will feature an impressive selection of powerboats and sailboats in water and on land, including a 40,000-square-foot clearspan tent housing all types of marine gear.

Both new and brokerage boats will be on display and whether you're looking for a center console fishing boat, a yacht, a sailboat, or a kayak, you'll find it here along with a comprehensive selection of marine gear and accessories. Also, don't forget to squeeze in time for seminars on various topics including boat maintenance, fishing, and the cruising lifestyle. For kids, look for programs that will be posted on the show site as the date nears.

More information on the events' official website, www.stpeteboatshow.com/en

BÅTMÄSSAN - GOTHENBURG BOAT SHOW



4th - 12th February 2023

At Båtmässan you will find everything to make life on water better, more enjoyable, easier, safer and more fun. Here you will find a large range of boats, accessories and equipment for your boat and crew.

At Båtmässan, there's something for everybody who enjoys the life at sea; boat owners, boat enthusiasts, families, fishing enthusiast, water lovers and curious beginners. Seminars will be held every day at Stora Scenen, that addresses themes like sport fishing, sailing, outdoor life, general boat life and much more. Båtmässan is visited by about 60,000 people from Sweden's west coast and about 250 companies exhibit.

Since 1960 the boat show has been announcing the spring and the time to get back in the water.

More information on the events' official website, www.batmassan.se/english

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8TH EDITION

**MALDIVES
MARINE
EXPO 2023**

15TH - 18TH MARCH 2023

CENTRAL PARK, HULHUMALÉ

3 PM - 11 PM

SAVE THE DATE

15th - 18th MARCH 2023

EQUIPMENT
& BOAT DISPLAY

MARINE
FOODS

PANEL
DISCUSSIONS

PRODUCT
LAUNCHES

PRODUCT
HIGHLIGHTS

SEMINARS &
WORKSHOPS

BUSINESS
LOUNGE

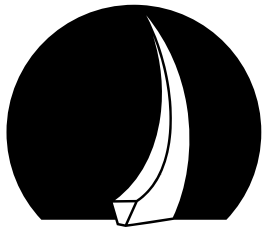
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**MALDIVES
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AWARDS**

12 DECEMBER 2022

**CELEBRATING THE BEST
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