

BOATING INSIDER

MONTHLY NEWSLETTER BY NBAM



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Boating Insider by NBAM
Monthly Newsletter

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Cover Photo :
During the 'Lifejacket - Wear it' practical campaigns held in schools in affiliation with the Maldives Police Service



National Boating Association of Maldives (NBAM)
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NBAM Starts "Lifejacket - Wear it" Campaign at Schools in the Maldives



The NBAM safety campaign 'Lifejacket - Wear it' is an initiative by the National Boating Association of Maldives to spread awareness on the importance of wearing a life jacket while at sea. The initiative comes with a strong list of partners and collaborators, including Allied Insurance and Al Shaali Marine. And is supported by entities such as The Marine Police, MNDF Coast Guard, Ministry of Transport, Ministry of Tourism, Ministry of Education, MATI, MNU-Maritime Studies, MMPRC, LGA, MATATO, and Raajje TV. The campaign is to be conducted in all inhabited islands of the Maldives.

Practical awareness sessions for the 'Lifejacket - Wear it' campaign were held in local schools recently in affiliation with Maldives Police Service, Marine Police. Schools include;

- Dharumavantha School
- Jamaaludhin School
- Kalaafaanu School
- Al Madhrasathul Arabiyyathul Islamiyya
- Iskandhar School
- Aminiya School

Statistics based on recent emergency incidents occurred on sea suggests striking importance of wearing a life jacket and how this decision can save your life in such a scenario. The initiative is planned to further expand its awareness activities in the coming months, NBAM believes it is a mandatory responsibility for all vessels to carry forward the message of 'Lifejacket - Wear it'.

President of the NBAM Attends Maldives Tourism Investment & Connectivity Event held in Mumbai, India



The President of the National Boating Association of Maldives (NBAM), Mr. Ismail Hameed addressed at the 'Maldives Tourism Investment and Connectivity Event' in Mumbai, India on the 15th of March 2022.

The event was arranged by the Ministry of Tourism in order to better open the Indian market to the Maldives. The delegation from the National Boating Association included the President Mr. Ismail Hameed and Executive Board Member and Ahmed Afrah. While at the event, the visitors were introduced to the Boating Sector of the Maldives and the possibilities of diversifying boating tourism.

A video presentation was presented where the address of the President of the association demonstrated a glimpse into the Boating Sector of the Maldives along with how the liveaboard industry has progressed in terms of capability and luxury accommodation, Mr. Ismail Hameed elaborated on the unique benefits of a liveaboard holiday in the Maldives and the diverse potential of venturing into boating tourism.

Visitors include top travel industry executives, where the message of boating tourism was greeted with a very warm reception. Participants engaged in a networking session after the presentation.

17 MEMBERSHIP BENEFITS OF

1 Referrals to Potential Customers	2 Free Consultation about Industry	9 Safety Training Opportunities for Crew	10 Invitation to NBAM Events and Gatherings
3 Free Listings for Member Boats on Liveboards of Maldives Magazine	4 Free website listing for Liveboards	11 Special Rates for Members to Participate in Maldives Marine Expo	12 Exclusive Benefit in nominating to Maldives National Boating Awards
5 Free website listing for Service Providers and Marine Equipment Sellers	6 Special Member Packages on Insurance Premiums from Allied Insurance Company (Exclusive for NBAM)	13 Members to Members Networking	14 Logo on Brochures and address cards / promotions
7 Special Terms and Prices on Fuel Suppliers	8 Special assistance on Regulations and Guidelines	15 Partnership Programme Discounts	16 Special Discounts from Boating Privilege Partner Businesses
			17 Opportunity to communicate with government and authorities as a team and comment on Regulations

NATIONAL BOATING ASSOCIATION OF MALDIVES

Working together is progress - Keeping together is success

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NBAM held its 4th Executive Board members meeting of 2022



The National Boating Association of Maldives held its 4th executive board members meeting on the 12th April to discuss on the progress of its mandates. Key issues discussed includes;

- Updates of works conducted by NBAM
- Progress of its privileged partner program
- Training program plans for captains and crew
- Issue of Fuvahmulah boat docking
- 'Lifejacket - Wear it' awareness program progress
- and more...

Members also discussed on further ways to increase capacity building in the boating industry along with proper safety and awareness campaigns. NBAM also plans to expand its reach to local islands to engage locals in the boating industry with more events aimed to bolster boating awareness and promote cultural tourism within the boating industry. Updates will be shared in the coming months on the progress of these activities.

Gear up for Maldives Marine Expo 2022



Maldives Marine Expo, the flagship event of the National Boating Association of Maldives (NBAM) is gearing towards its seventh edition to be held on the 4th, 5th, 6th August 2022 at Central Park, Hulhumalé city. Maldives Marine Expo is the must-attend event for all marine areas and segments and aims to connect the industry by various features.

This years event aims to boost local marine industry businesses, specially boat builders, suppliers and service providers. Businesses gain an in-depth exposure to key stakeholders, participate in important discussions, promote their products and services and meet a surge of clients in this 3-day event.

Exhibitors can book their stand by contacting **hotline +960 799-7974** or **email info@marineexpo.mv** with their interest. VIP buyers and trade buyers can also contact these details to book their visiting slots in advance. For more details visit; www.linktr.ee/marineexpo



**Life Jacket.
Wear it!**

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SUPPORTED BY



IN ASSOCIATION WITH



Ministry of Education



Ministry of Transport and Civil Aviation



Ministry of Tourism



Local Government Authority



MNDF, Coast Guard



Marine Police Maldives Police Service



MNU, Centre for Maritime Studies



Maldives Marketing & PR Corporation



Maldives Association of Tourism Industry



Maldives Association of Travel Agents & Tour Operators



Raajje TV

Emirates Ramps Up Global Operations with Restart of Services to Four Destinations



Dubai, UAE: 06 April 2022 – Emirates has announced it will ramp up its global operations with the restart of services to four destinations, including: Bali (1 May), London Stansted (1 August), Rio de Janeiro (2 November), and Buenos Aires (2 November). The airline has also announced it will boost services to Nigeria, Mauritius and Singapore to serve market demand. In line with the easing of travel restrictions worldwide, Emirates continues to rebuild and expand its global network to meet travel demand.

Emirates returns to Bali, London Stansted, Rio de Janeiro and Buenos Aires. Starting from 1st May, 2022 Emirates will operate five weekly flights to Bali, utilising a two-class Boeing 777-300ER aircraft. The airline will also scale up its operations from 1st July, 2022 to serve the island destination with a daily service. With its spectacular mountains, picturesque beaches and cultural appeal, Bali is considered to be a world leading tourist destination.

The airline will also increase passenger services to Singapore from seven weekly flights, to 14 weekly flights, starting from 23 June, 2022. The added service will meet the increased demand for travel, since the country safely reopened to international tourists and eased travel restrictions.

Emirates also offers its customers an unmatched culinary experience in the skies with regionally inspired multi-course menus developed by a team of award winning chefs complemented by a wide selection of premium beverages. Customers can sit back and relax with more than 5,000 channels of carefully curated global entertainment content featuring movies, TV shows, music, podcasts, games, audiobooks and more with ice, Emirates' award-winning inflight entertainment system.

South Asian Travel Awards Extends Nomination Deadline



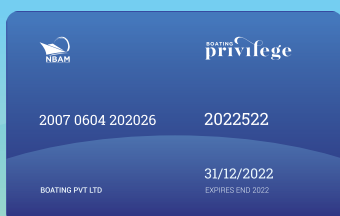
The acclaimed South Asian Travel Awards (SATA) has announced an extension to the self-nomination deadline. Originally scheduled to close on 10th April, the deadline has been extended by a further 4 weeks to, 10th May, 2022.

This year has seen an unprecedented number of requests for the extension due to COVID and Economic crisis across the region. SATA opened the nominations with over 52 categories for properties and brands to compete, in addition to Visitors Choice Awards and Special Recognition Awards.

SATA has been endorsed by over 15 International and government agencies for its work to elevate tourism and hospitality in the region.

Properties can now nominate online via the official website, www.southasiantravelawards.com until 10th May 2021. SATA is yet to announce the evaluation period and online voting time.

The South Asian Travel Awards (SATA) has been recognizing the best of South Asia's hospitality and travel industry since 2016. The prestigious annual event honors stellar organizations and individuals in a wide array of categories.



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Sri Lankan Airlines' Takes on Summer with Significant Frequency Increases



SriLankan Airlines has geared up for a busy Summer 2022 by increasing the number of scheduled flights by 40 per cent to match pre-pandemic levels and meet the growing demand for air travel as the industry continues to recover. The frequency increases will come into effect across SriLankan's network of online destinations with the start of the airline's summer flight schedule. The new schedule will facilitate smoother operations for the airline and offer customers greater flexibility, convenience and connectivity.

One of the most significant changes is in SriLankan's operations to India, which were scaled down considerably at the height of the pandemic. India recently reopened their skies for commercial passenger flights after two years of closure. In celebration of this encouraging development, SriLankan will be nearly doubling the number of weekly flights to India to over 100. Other planned frequency increases to cities in the Indian Subcontinent include the operation of an extra weekly flight each to Gan, Maldives and Lahore, Pakistan.

SriLankan is further planning to match the weekly number of flights to Abu Dhabi, Riyadh, Muscat and Seychelles in the Middle Eastern and African regions to its pre-pandemic level of operations. Frequencies to certain destinations in the Far East and Oceania would also be gradually increased in the coming months. Daily flights have already been introduced to Kuala Lumpur, while daily flights will be operated to Melbourne by May and to Bangkok and Jakarta by July of this year. Further, an additional weekly flight has been scheduled for Narita starting from July 2022. New destinations are also part of the plan and commercial passenger flights to Seoul, Korea are to be launched in May 2022.

Velana International Airport Celebrates its 56th Anniversary



Maldives Airports Company Ltd (MACL) celebrates Velana International Airport's (VIA) 56th anniversary. To mark the occasion a flag hoisting ceremony was held at 0600 hours at VIA. The Ceremony was graced by the Deputy Managing Director (DMD) of MACL Mr. Ibrahim Thoha. The ceremony was joined by the senior management team of MACL.

Addressing at the event, MACL DMD Mr. Ibrahim Thoha congratulated the employees on the occasion and recognized the staff commending their hard work and dedication during the COVID-19 pandemic. DMD Mr. Thoha said, "I am very proud of each and every one of you who made this airport a success during the difficult times making this airport one of the safest airports in the world."

Speaking about the infrastructural development of the Airport, Mr. Thoha stated "This year we have plan to start the operation of the world's biggest Seaplane Terminal in the 2nd quarter and the new runway on the 3rd quarter, along with the new Fire station. The first phase of the modern VIP building is now open, and the construction work of the 2nd phase is underway as we speak." Thoha also emphasized on the temporary use of new runway, which helped the company to achieve operational efficiency. Also, MACL is working to start the operation of the new Cargo Terminal and new Fuel Farm during 2022.

"All these developments will dramatically improve the standard of services offered to our customers and I am excited for our airline partners and stakeholders for the world class services they will soon receive." Thoha said. The ceremony was concluded with a special prayer. Velana International Airport was opened by former President of the Maldives Mr. Ibrahim Nasir on 12th April, 1966.

✓ REMINDERS :

A friendly reminder that your annual 1st quarter GST must be filed at MIRA before the 28th April 2022.

CROATIA BOAT SHOW 2022



26th - 30th April 2022

Traditionally, companies from all sectors of the nautical industry will be represented at the fair: renowned domestic and foreign shipbuilders of all kinds of leisure crafts, from large motor yachts, sailboats and catamarans to inflatable and auxiliary boats; nautical equipment manufacturers, marine and outboard engines, electronics, fishing gear and charter companies. Numerous automobile dealers will also present their offer

More information on the events' official website, www.croatiaboatshow.com

INTERNAUTICA 2022



5th - 8th May 2022

The Internautica in Piran is a boat show and for exhibitors an excellent opportunity to showcase boats and boat accessories. They can introduce new products for the industry, strengthen their brand, dictating trends, present their latest developments, show new yachts and sports boats, and finally showcase new environmentally friendly technologies. Visitors can find in depth and comprehensive information here about the latest developments, trends, products and services in various fields. The Internautica will take place on 4 days from Thursday, 05. May to Sunday, 08. May 2022 in Piran.

More information on the events' official website, www.internautica.org

HAMBURG ANCORA YACHTFESTIVAL 2022



20th - 22nd May 2022

The HAMBURG ancora YACHTFESTIVAL, Germany's largest InWater boat show, invites you from 20 - 22 May 2022 to its 13th edition at the the 5-star ancora Marina in Neustadt in Holstein.

With the start of the yachting season, 200 yachts present themselves in their natural element, the water. Discover new boat worlds, find out more in our expert lectures, workshops and demonstrations and let yourself be inspired by the exciting entertainment programme.

Since a long time the festival has become the meeting place for yachting enthusiasts in the spring and is a fixed date for all those who want to get a comprehensive overview of the market.

More information on the events' official website, www.yachtfestival.de/en

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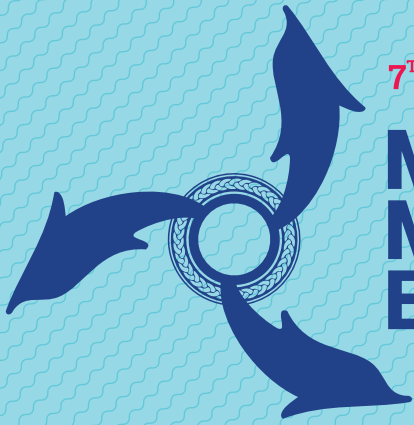
7TH EDITION

**MALDIVES
MARINE
EXPO 2022**

4TH, 5TH, 6TH AUGUST 2022

CENTRAL PARK, HULHUMALÉ

4PM - 10PM



SAVE THE DATE

4th - 6th AUG 2022



EXHIBITION



PANEL DISCUSSIONS



MARINE FOODS



EQUIPMENT & BOAT DISPLAY



EVENT AWARDS

ART EXHIBITION

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