

BOATING INSIDER

MONTHLY NEWSLETTER BY NBAM



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Monthly Newsletter

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Cover Photo :
NBAM's met with Mr. George Corbin during his recent visit to the Maldives for the 50th tourism anniversary celebrations by the Ministry of Tourism.



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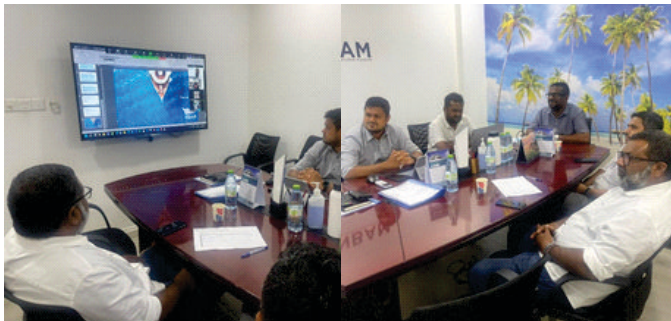


National Boating Association of Maldives (NBAM)
www.boating.mv

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Decision to sponsor students for the Niyami course to ease the scarcity of boat captains during NBAM second executive meeting



The National Boating Association has held its second executive board meeting to discuss the progress of its work in the Maldivian boating and marine industry. Notably a key issue was raised to tackle by the executive board for the scarcity of boat captains in the marine industry, to which the decision was made to sponsor students for the Niyami course in a bid to ease the scarcity of Boat Captains.

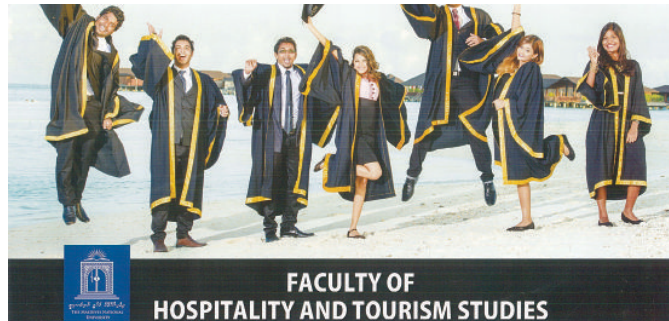
Niyami course is a mandatory certification for skippers of vessels trading in Category-A area as per regulations of the Ministry of Transport and Civil Aviation. The course focuses on the Safety, Navigation, Chart works, Bridge watch keeping and General ship knowledge modules, it is a foundation course for budding boat captains.

The initiative is spearheaded by NBAM courtesy of the associations' members, a total 44 slots are sponsored by the following NBAM member businesses ;

| | |
|---------------------------|--------|
| Blue Shark | 05 Nos |
| Al Shaali Marine Maldives | 10 Nos |
| The Hawks | 10 Nos |
| Floating Asia | 05 Nos |
| Medium | 02 Nos |
| Blue K safari Maldives | 01 Nos |
| Island Safari | 01 Nos |
| Canopus Maldives | 01 Nos |
| Noo Rani Travels | 01 Nos |
| Marselia Maldives | 03 Nos |
| Voyages Maldives | 05 Nos |

Interested parties who wish to contribute to this initiative for capacity building can contact NBAM via the hotline +960 797-0033 or email their interest to; info@boating.mv

Developing Specialized Courses for Liveboards by FHTS



In the pursuit to develop the boating industry NBAM has held meetings with the Faculty of Hospitality and Tourism Studies (FHTS) to develop training programs for the boating industry. As a result of these meetings FHTS have completed their initial research on international training programs for luxury boat crew, developing a structure for C-III programs that will incorporate existing modules for a streamlined approval process.

Further meetings are scheduled to be held to discuss the details of the course and to systemize the process prior to the approval by the University's Academic Senate before finalizing the program.

FHTS is a major contributor for capacity building for the hospitality industry of the Maldives, and is a brand of the Maldives National University (MNU) specialized for tourism and hospitality studies. This certification will add to the diverse portfolio of certifications offered by FHTS to its students and will greatly contribute to the boating industry to further enhance the boating service sector.

17 MEMBERSHIP BENEFITS OF

1 Referrals to Potential Customers

2 Free Consultation about Industry

9 Safety Training Opportunities for Crew

10 Invitation to NBAM Events and Gatherings

3 Free Listings for Member Boats on Liveboards of Maldives Magazine

4 Free website listing for Liveboards

11 Special Rates for Members to Participate in Maldives Marine Expo

12 Exclusive Benefit in nominating to Maldives National Boating Awards

5 Free website listing for Service Providers and Marine Equipment Sellers

6 Special Member Packages on Insurance Premiums from Allied Insurance Company (Exclusive for NBAM)

13 Members to Members Networking

14 Logo on Brochures and address cards / promotions

7 Special Terms and Prices on Fuel Suppliers

8 Special assistance on Regulations and Guidelines

15 Partnership Programme Discounts

16 Special Discounts from Boating Privilege Partner Businesses

17 Opportunity to communicate with government and authorities as a team and comment on Regulations

NATIONAL BOATING ASSOCIATION OF MALDIVES
Working together is progress - Keeping together is success

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NBAM Meets with the National Apprenticeship Program Executives



A meeting was held with the executives of the National Apprenticeship Program (NAP) as part of NBAM's pursuit in the sourcing of Maldivian Skilled Labors for the Boating Industry.

The meeting was held with officials of the National Apprenticeship Program and NBAM, where both organizations agreed to sign an MOU in the interests of creating more Maldivian Skilled Labor for the Boating Industry in turn opening job opportunities for skilled youth that complete the program.

Maldives boating industry has gained significant boosts in development with more foreign based businesses making their mark in the Maldives as well as more demand for expansion by local marine businesses. Over the years one of the most crucial challenge for the industry has been a skilled labor force which now has vastly gained momentum by such initiatives. Maldives has the potential to become a remarkable marine hub as a leisure and luxury boating destination.

NBAM meets with some members of the Recreational Boating Community



NBAM met with representatives from the recreational boating community to discuss on ways to work together to improve the boating experience for boat owners in areas concerning security and waste disposal at the Malé city south side harbor.

Security has become a key issue for boat owners at the Malé city south side harbor, along with the unregulated waste disposal methods currently practiced. Discussions elaborated on the proposed methods and practical solutions as well as better user experience for boat owners.

The Malé city south side harbor hosts many of the local boats, including boats used by resorts, excursions, operators, local fishing and recreational boat owners. The meeting adjourned on resolve to hold future meetings and to meet relevant authorities to discuss on the proposed dialogues.



**Life Jacket.
Wear it!**

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Ministry of Education



Ministry of Transport and Civil Aviation



Ministry of Tourism



Local Government Authority



MNDP, Coast Guard



Marine Police Maldives Police Service



MNU, Centre for Maritime Studies



Maldives Marketing & PR Corporation



Maldives Association of Tourism Industry



Maldives Association of Travel Agents & Tour Operators



Raaje TV

Updated Guidance for International Travelers to the Maldives



The Public Health Emergency for the COVID-19 Pandemic announced on 12th March 2020 has been revoked on 13th March 2022 by the Minister of Health Ahmed Naseem.

Following this, changes to COVID-19 preventive measures have been made:

- 1. Pre-arrival PCR test is not required for all passengers arriving Maldives.** However, All individual(s) except tourists and Maldivians are recommended to undertake PCR testing between 3-5 days after arrival. Travelers who have symptoms of COVID-19 may take an antigen test.
- 2. Travel-related quarantine is no longer required**
- 3. Wearing a mask is only mandatory under the following conditions:**
 - In all health facilities, regardless of outbreak status, staff, patients and visitors must wear mask.
 - In outbreak areas (where sample positivity is above 20%), masks must be worn in public areas as per current guidelines for outbreak areas.

Wearing a mask is recommended in:

1. Services where crowding takes place
2. Gatherings in confined indoor spaces
3. Transport vehicles where many people travel and when using public transportation such bus, ferry, taxi)
4. Crowded places/ gatherings
5. People who have symptoms of COVID-19

Persons who are high risk for COVID-19 or who live with/care for high risk people are advised to continue wearing masks when in public.

Even though the Public Health Emergency has been revoked, COVID-19 positive isolation, quarantining of contacts and testing before release will be continued as per current guidelines.

Maldives revokes state of public health emergency



The state of public health emergency, first declared across the Maldives on 12 March 2020 following the confirmation of coronavirus cases on 7 March 2020, has been revoked.

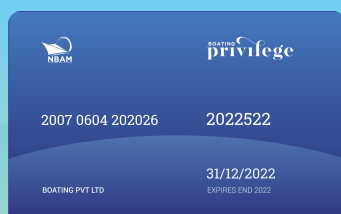
This was announced by President Ibrahim Mohamed Solih on Sunday during his public address televised across the nation, public health experts joined the press briefing. In his address the President stated that further instructions along with a national strategy action plan would be publicized following the dissolving of the public health emergency.

The president also stressed the affect of the pandemic was felt across all households, referring to the direct and indirect impacts of the pandemic.

Since the country was initially locked down two years ago, the Maldives went through several lock downs (with the most recent back in late February 2022) under the guidance of the Director General of Public Health, Ms. Maimoona Aboobakuru and the national health experts of the Health Protection Agency.

HPA along with International organizations such as the World Health Organization has mitigated much of the affect of the pandemic, with more than 68% of the general public fully vaccinated.

As the major income source of the country is based on hospitality service, the Maldives has become a good model for recovery from the covid-19 pandemic. Although we may be seeing the new normal manifesting the organizations across the nation recommends practicing safe distance, hand washing and wearing a mask to curb the spikes.



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Manta Air Commences Commercial Operations to Addu City



Manta Air announces the start of commercial operations to Addu City. Bringing its five-star experience to the atoll, Manta Air will operate on a pre-published fixed schedule with daily flights between Gan and Male from February 24, 2022, onwards.

Mohamed Khaleel, CEO of Manta Air, said that "We are excited to announce the start of our services to Addu City, this has been a long-awaited development that we believe will be welcomed by the public. Our promise to all passengers flying to Addu City is that we will change your flying experience by making flying more mantastic, enjoyable, and effortless for everyone!"

Using ATR 72-600 type aircraft, Manta Air offers two cabin classes: Comfort and Sapphire Class. Customers can enjoy baggage allowance with 22kg + 5kg hand luggage in its comfort class and customers traveling on Sapphire Class will enjoy luggage allowance of 35kg + 5kg hand luggage. The fares between Male' and Addu City will start from Comfort Saver Fare MVR 1450.

Customers can book tickets ahead of their travel dates online via www.mantaair.mv/book Tickets can also be booked through authorized passenger sales agents.

Manta air who recently celebrated 3 years since it started the Airline operations, is seen as the game-changer in the skies of Maldives. Manta Air has become famous for providing the first on-time scheduled service in the Maldives. Passengers have finally let go of their worry for last-minute surprises and are known for providing a top-notch five-star experience for all its guests has also impacted the airline industry.

Fifth edition of Food & Beverage Show to be held on the 2nd, 3rd, 4th June 2022



Organized by Highrise Pvt Ltd, F&B show will bring together the food and beverage industry of the Maldives in an exclusive show, attracting domestic and international attendees from resorts, hotels, guest houses, liveaboards, restaurant and food service operators, food service consultants, manufacturer's agents, food brokers, food distributors, food and beverage wholesalers, exporters / importers, equipment manufacturers, culinary experts, etc.

Food & Beverage Show is your opportunity to explore and sample the largest selection of foods and beverages, catering to the taste of the Maldives. F&B Show pre-event marketing and promotions will commence in a series of exciting and interactive activities from February 2022 onwards. For the latest updates and activities of the event, follow @highrise on Facebook and @highriseint on Instagram.

✓ REMINDERS :

A friendly reminder that your company annual fee will be due on the 31st March.

Maldives Promoted at International Media Marketplace in Germany



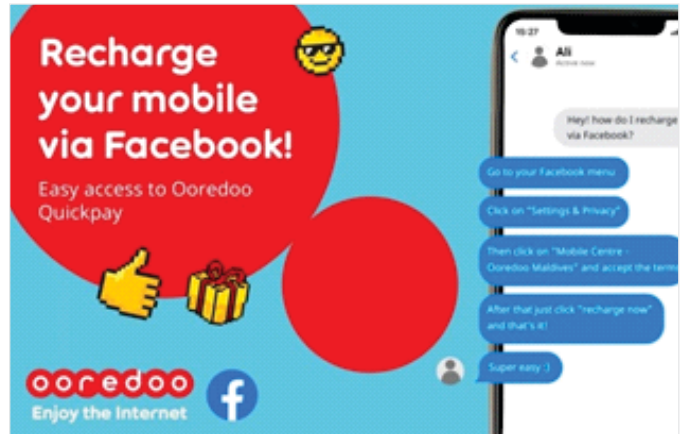
Maldives Marketing and Public Relations Corporation (MMPRC/Visit Maldives) has participated in leading Global media platform Travmedia's International Media Marketplace (IMM), held in Germany. The Maldives is being represented at the fair on behalf of MMPRC by the PR agency designated for the German market, Kaus Media Services. This B2B event took place on March 8, 2022.

Travmedia's International Media Marketplace (IMM) is held in different markets and is a leading global networking event, connecting the travel industry with top journalists, editors, influencers and broadcasters. This is the 10th edition of the annual event, which is unrivaled for relationship building and networking opportunities. The IMM event held in Germany would provide exhibitors the opportunity to hold discussions and form alliances with travel trade partners from Germany, Austria and Switzerland. This year, IMM events are expected to attract over 5665 exhibitors with an estimated 10,500 media personnel attending and covering the events.

The main purpose of participating in this event is to promote the Maldives as a top of the mind destination and to update the German, Austrian and Swiss travel trade with the latest travel guidelines to the Maldives. Through the event, MMPRC showcased the geographical advantages of the scattered islands of Maldives, allowing natural social distancing making Maldives one of the safest destinations for tourists. Through this event, MMPRC was able to market our products, including resorts, hotels, guesthouses/homestays and liveaboards, and the unique experiences available for tourists in the Maldives to the German, Austria and Swiss markets. We also got the opportunity to share the stringent measures in place in our tourism facilities, as well as vaccination and COVID updates during this event. MMPRC's participation in IMM is in line with our strategy to maintain destination presence in this market and to efficiently promote various segments of tourism to travel trade professionals. This strategy aims to assist the destination to increase future bookings and arrival figures from Germany, Austria and Switzerland.

The Maldives welcomed over 1.3 million visitors in 2021, out of which 94,784 (or 7.2% market share) was attributed to visitors from Germany, Austria and Switzerland. MMPRC has been holding several activities to maintain destination presence and increase arrivals from these countries. This includes joint campaigns with Let's Go Tours, Connoisseur Circle, Imagine Magazine and Bentley Club Magazine. MMPRC also held events with Manta Reisen, Travel Impressions (American Express), TUI Germany & Austria, Condor, as well as a special media event for the Swiss & Austrian markets. Many similar activities are planned ahead for this market for 2022 as well.

Ooredoo Maldives and Meta Partners to Enable Prepaid Recharges on the Popular Social Media Platform, Facebook



Ooredoo Maldives has announced that its customers can now make recharges and buy Add-ons via Ooredoo Quickpay on the world's leading social media platform, Facebook. Ooredoo Maldives partnered with Meta to provide this service to enable easy access to its services through commonly used platforms such as Facebook Mobile Center, other than its official digital channels.

Facebook is a widely used platform in the Maldives to connect with people, to stay informed and even for entertainment. Hence with this partnership, our Facebook Prepaid users can now recharge via Facebook and continue to enjoy the platform. It is our great pleasure to continue working with our partner, Facebook to introduce innovative solutions and expand access to our services and enhance our customer digital experience." Ooredoo Maldives Chief Commercial Officer, Hussain Niyaz.

To recharge or buy an Add-on via Facebook:

1. Log in to Facebook and go to the Menu
2. Select Settings & Privacy
3. Select "Mobile Centre – Ooredoo Maldives" and accept Terms & Conditions.
4. Select Recharge Now and confirm the details.

Ooredoo Maldives has also previously partnered with the world's leading social networking site, Facebook and introduced Text-Only Facebook, a version of Facebook that allows customers to connect to Facebook for FREE. With this services Ooredoo mobile users with any data subscription, were able to access a basic version of Facebook and Facebook Messenger with zero balance and no data charge with just a tap of a button.

SALON HISSEZ'O 20221st - 3rd April 2022

Hissez'O is a boat show that takes place in Les Sables d'Olonne on the Vendée Globe esplanade and pontoon, For professionals and individuals. Exposure afloat and ashore. Many products and services related to boating.

It is an ideal boat show for new and used boat show sold by professionals and individuals. For visitors the show is free admission.

More information on the events' official website, www.hissez-o.fr

LES NAUTIQUES PORT CAMARGUE 202215th - 18th April 2022

This is the second-hand and new boat show in the Mediterranean that takes place during the Easter weekend. There are both sailing and motor boats and it is possible to enjoy demonstrations of all nautical activities (paddle, light sailing, etc.) and to attend conferences and activities.

More information on the events' official website, www.lesnautiques.com

LA NAPOULE BOAT SHOW 202228th April - 1st May 2022

This boat show dedicated to the sale of new and used boats presents sailing and motor models, as well as catamarans, but also products and services related to the maintenance of vessels and the practice of boating. This year, the SUV coupé-cabriolet show will be integrated into the exhibition.

More information on the events' official website, www.lanapouleboatshow.com/en

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MEDIUM

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7TH EDITION

**MALDIVES
MARINE
EXPO 2022**

4TH, 5TH, 6TH AUGUST 2022

CENTRAL PARK, HULHUMALÉ

4PM - 10PM

SAVE THE DATE

4-6 AUG 2022



EXHIBITION



PANEL DISCUSSIONS



MARINE FOODS



EQUIPMENT & BOAT DISPLAY



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