

# MALDIVES MARINE EXPO 2021

OFFICIAL EVENT OF



Media Kit



[www.marineexpo.mv](http://www.marineexpo.mv)

**MEDIUM**

OFFICIAL EVENT ORGANISER

# A GLIMPSE OF PAST EVENTS

89%

EXHIBITORS SATISFIED  
WITH EVENT ORGANIZING

85%

EXHIBITORS SATISFIED  
WITH EVENT MARKETING

90%

EXHIBITORS  
WILL RETURN



VENUE

02

MALÉ &  
HULHUMALÉ



SEMINARS

12

ON AVG.  
PER EVENT



EXHIBITORS

42

ON AVG.  
PER EVENT



BOAT  
DISPLAYS

10

ON AVG.  
PER EVENT



PRODUCT  
LAUNCHES

07

ON AVG.  
PER EVENT

Looking back at our recent Maldives Marine Expo, Virtual Edition was held online during unprecedented times with the support and assistance from our devoted sponsors and partners.



Sponsors and partners of  
Maldives Marine Expo, Virtual Edition

# MALDIVES MARINE EXPO 2021



BOATING



FISHING



LOGISTICS



DIVING &  
WATERSPORTS

## DATE

**11 - 13 DEC**

Coincided with  
Maldives Fisherman's Day

## LOCATION

**KAAFU HULHUMALÉ**

A main hub for the liveaboards Hulhumalé is also a prime spot for watersports activities, located next to the capital Malé with easy access to transport, accommodation, etc

# EVENT COMPONENTS

## ACTIVITIES & FACILITIES

EXHIBITION



SEMINARS & WORKSHOPS



MARINE FOODS



EQUIPMENT & BOAT DISPLAY



EVENT AWARDS



EVENT AWARDS GALA NIGHT



ART EXHIBITION



BUSINESS QUARTERS



COFFEE LOUNGE



DINING FACILITIES



VIP CONCIERGE



FREE WIFI INTERNET

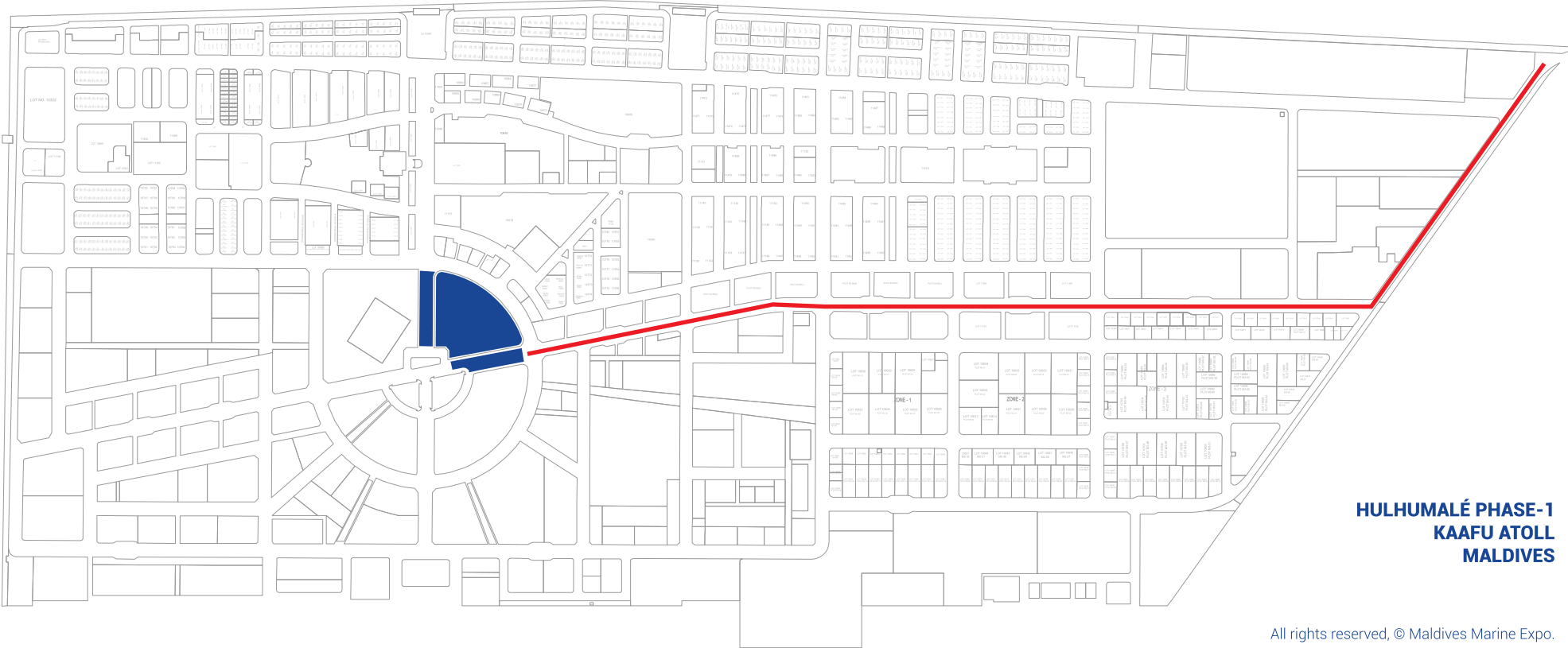


# EVENT VENUE

\* Final details may change according to circumstances, please check with a sales agent for most recent updates.

**LEGEND**

- Area for boat display, exhibitors, seminars & workshops
- Path to Venue from bridge exit



**HULHUMALÉ PHASE-1  
KAAFU ATOLL  
MALDIVES**

# VISITORS



**WATER SPORTS  
& DIVE SCHOOL  
OPERATORS**



**RESORT & HOTEL  
OPERATORS /  
DEVELOPERS**



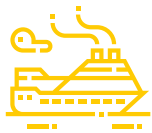
**MARITIME LEISURE  
ENTHUSIASTS**



**GUESTHOUSE  
DEVELOPERS  
& OPERATORS**



**BOAT BUILDERS  
& OPERATORS**



**LIVEBOARD  
DEVELOPERS  
& OPERATORS**



**TRAVEL AGENCIES  
& TOUR OPERATORS**

# EXHIBITORS

## BOAT BUILDERS

DOCKYARDS & SERVICE CENTERS  
ARCHITECTS & VISUALIZATIONS  
ENGINEERS & SURVEYORS

## SERVICE PROVIDERS

SHIP AGENT SERVICE PROVIDERS  
LOGISTICS & CARGO PROVIDERS  
SEA TRANSPORT PROVIDERS  
WATER SPORTS & DIVING PROVIDERS  
MARINE FIRE & SAFETY PROVIDERS  
MARINE TECHNOLOGY PROVIDERS  
DIVING & WATER SPORTS PROVIDERS

## FINANCE & INSURANCE

FINANCE SOLUTIONS  
INSURANCE SOLUTIONS  
VESSEL VALUATION SOLUTIONS

## SUPPLIERS

BOAT BUILDING EQUIPMENT SUPPLIERS  
ENGINE & SPARE PARTS SUPPLIERS  
MARINE MACHINERY SUPPLIERS  
WATER SPORTS & DIVING EQUIPMENT SUPPLIERS  
FISHING EQUIPMENTS & GEAR SUPPLIERS  
MARINE TECHNOLOGY SUPPLIERS  
OTHER PRODUCTS

## REGULATORY AUTHORITIES

GOVERNMENT DEPARTMENTS  
TOURISM SECTOR NGO'S & BODIES  
FOREIGN NGO'S & BODIES  
MARTIME CONSULTANTS  
CERTIFICATION ISSUERS

## OTHER RELEVANT SEGMENTS

# EXHIBITING OPTIONS

TENT BOOTH - 3m x 6m (18 SQM)

**USD 3,060**

The tent booth is a modular outdoor stall setup consisting of side covers ideal for showcasing your products or services in an outdoor setting. The booth will be open and have a fascia with the name of the Exhibitor and booth number.

**The following is included in all Tent booths;**

- 2 x 5amp power socket
- 2 x table (60cm x 120cm) with table cloth and skirting
- 4 x folding chairs
- 2 x dustbin
- Fascia with Exhibitor name and booth number
- Exhibitor directory listing in MME event website

TENT BOOTH - 3m x 3m (9 SQM)

**USD 1,800**

The tent booth is a modular outdoor stall setup consisting of side covers ideal for showcasing your products or services in an outdoor setting. The booth will be open and have a fascia with the name of the Exhibitor and booth number.

**The following is included in all Tent booths;**

- 1 x 5amp power socket
- 1 x table (60cm x 120cm) with table cloth and skirting
- 2 x folding chairs
- 1 x dustbin
- Fascia with Exhibitor name and booth number
- Exhibitor directory listing in MME event website

BARE SPACE - 3m x 3m (9 SQM)

**USD 1,350**

**The following is included in all Tent booths;**

- 1 x 13amp power socket
- 1 x table (60cm x 120cm)
- 2 x folding chairs
- 1 x dustbin
- Exhibitor directory listing in MME event website

*All prices are subject to taxes.*



Additional Items & Accessories Order		
Hire Items	Details	Cost Per Unit (USD)
Table	L:4ft, W:4ft, H:3.3ft	20
Chairs	47 x 52 x 85 cm	10
TV Rental	LCD TV - 50" / 65"	250
Laptop	14"	150
Spot Light	10 - 100W	20
Spot Light	100 - 1000W	40

Additional Power Requirements		
Hire Items	Details	Cost Per Unit (USD)
Power Connection	3 phase line from main d-board - price per connection	250
Power Socket		85

### Terms & Conditions

- All prices are in USD and subject to taxes.
- Please note that pins, staples, nails, permanent tape (normal double sided tape, brown tape) or any other that may damage the exhibition panels are not allowed to use. Items safe to use are double sided mounting tape, blue tack, clips and masking tape.
- Prices are maximum of 4 days hire. Extra number of days will be charged based on normal hire rates. Please ensure to get a quote for final prices.
- Any alteration made or removed after set-up will be charged at full price.
- Payment for additional items shall be paid in USD cash upon delivery.
- Please ensure to return the items/equipment hired without any damages.

# SPONSORS

Maldives Marine Expo provides many benefits for the sponsors of the show. Exclusive Main Sponsor and Co-sponsors of Maldives Marine Expo Watersports Festival will be given the following benefits and branding rights.

## EXCLUSIVE MAIN SPONSOR

**USD 35,000**

- Title rights for 'Exclusive Main Sponsor' of Maldives Marine Expo, Watersports Festival in all PR and advertising materials.
- 45 SQM of Exhibiting Space
- Boat Display on-ground for 5 Units

## CO-SPONSORS (3)

**USD 12,500**

- Title rights for 'Co-Sponsor' of Maldives Marine Expo, Watersports Festival in all PR and advertising materials.
- 27 SQM of Exhibiting Space
- Boat Display on-ground for 2 Units

*All prices are subject to taxes.*

# BRANDING & PROMOTIONAL RIGHTS

	Main Sponsor	Co-Sponsors
Logo on Exhibition Area "Title Board"	Yes	Yes
Logo on exhibition Registration backdrop, Seminars & Workshop area, Main Stage, Marine Talks sessions, Watersports & Endurance Event Zone and All Outdoor Areas	Yes	Yes
Logo on exhibitor pass, visitor pass,	Yes	
Logo on Official video commercial and Event awareness video campaigns	Featured	Featured
Logo on Online registration forms	Yes	
Logo on Event posters and Tactical boards	Yes	Yes
Logo on MME social media campaigns	Yes	Yes
Logo on pre and post Events, Social Media, Official Website, e-newsletters and event reports	Yes	Yes
Logo on Online news advertisements	Yes	Yes
Logo on pre-event advertising flag campaign in Malé and Hulhumalé *	Yes	Yes
Logo on Vehicle advertisements	Yes	Yes
Logo on Event Guide (free copy for visitors)	Yes	Yes
Logo on Formal and Official Invitations	Yes	
Advertisement in Boating Maldives Magazine	Premium Page	Full Page Ad
Advertisement in Marine Talks talkshow series (12 episodes)	Premium Slot	Standard Slot
Advertisement on LED Screen on Awards Gala Night	Yes	

\* Sponsorships confirmed by 15 September 2021 will be included in the flag campaign.

# SPONSORS

Maldives Marine Expo provides many benefits for the sponsors of the show. Exclusive Main Sponsor and Cosponsors of Maldives Marine Expo 2017 will be given the following benefits and branding rights.

## EXCLUSIVE PREMIUM SPONSORS (5)

**USD 3,500**

PREMIUM SPONSORS ARE AVAILABLE FOR THE FOLLOWING SLOTS ;

- OFFICIAL MARINE FOODS
- OFFICIAL INSURANCE PROVIDER
- OFFICIAL SHIPPING LINE
- OFFICIAL COMMUNICATIONS PARTNER
- OFFICIAL BANKER

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- Title rights for 'Exclusive Premium Sponsor' of Maldives Marine Expo 2021 in all PR and advertising materials of Maldives Marine Expo 2021.

- 9 SQM of Exhibiting Space

## EXCLUSIVE CATEGORY SPONSORS (8)

**USD 1,200**

PREMIUM SPONSORS ARE AVAILABLE FOR THE FOLLOWING SLOTS ;

- OFFICIAL PRODUCT
- OFFICIAL SUPPLIER
- OFFICIAL BOAT BUILDER
- OFFICIAL FUEL SUPPLIER
- OFFICIAL AIRLINE
- OFFICIAL BEVERAGE
- OFFICIAL WATCH BRAND
- OFFICIAL TRAVEL CONCIERGE

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- Title rights for 'Exclusive Premium Sponsor' of Maldives Marine Expo 2021 in all PR and advertising materials of Maldives Marine Expo 2021.

- 9 SQM of Exhibiting Space

*All prices are subject to taxes.*

# BRANDING & PROMOTIONAL RIGHTS

	Premium Sponsors	Category Sponsor
Logo on Exhibition Area "Title Board"	Yes	Yes
Logo on exhibition Registration backdrop, Seminars & Workshop area, Main Stage, Marine Talks sessions, Watersports & Endurance Event Zone and All Outdoor Areas	Yes	Yes
Logo on exhibitor pass, visitor pass,		
Logo on Official video commercial and Event awareness video campaigns	Yes	
Logo on Online registration forms		
Logo on Event posters and Tactical boards	Yes	Yes
Logo on MME social media campaigns	Yes	Yes
Logo on pre and post Events, Social Media, Official Website, e-newsletters and event reports	Yes	Yes
Logo on Online news advertisements		
Logo on pre-event advertising flag campaign in Malé and Hulhumalé *		
Logo on Vehicle advertisements		
Logo on Event Guide (free copy for visitors)	Yes	Yes
Logo on Formal and Official Invitations		
Advertisement in Boating Maldives Magazine	Exclusive 25% off	Exclusive 15% off
Advertisement in Marine Talks talkshow series (12 episodes)	Exclusive 18% off	Exclusive 12% off
Advertisement on LED Screen on Awards Gala Night		

\* Sponsorships confirmed by 15 September 2021 will be included in the flag campaign.

# ADD-ONS & ADVERTISING OPPORTUNITIES

Maldives Marine Expo provides many benefits for the sponsors of the show. Exclusive Main Sponsor and Cosponsors of Maldives Marine Expo 2017 will be given the following benefits and branding rights.

## VIDEO AD / VIDEO PROFILE PRODUCTION\*

**USD 1,497**

Production of full conceptual video advertisement (duration: 60 secs, Quality: HD Hi-Def) for business products **OR**,

Video production of company profile video (duration: 5-7 mins, Quality: HD Hi-Def) showcasing company details,

## WEB DEVELOPMENT

**USD 997**

Production of a modern single-page minimal website **OR** multi-page business static website.

Package includes 1yr of web hosting, unlimited professional email, unlimited bandwidth & a free domain

*\* Video shooting within Greater Malé (includes Kaafu Malé, Hulhumalé, Villingili, Thilafushi, Gulheefalhu) city areas.*

*Video shooting at other locations and for vessels docked at sea may incur additional costs.*

## MARINE TALKS VIDEO TALKSHOW

**USD 2,097**

Become a featured sponsor in the Marine Talks video talk-show television program proposed to be broadcasted on multiple television channels and streamed on popular streaming providers.

## BOATING MALDIVES FULL-PAGE AD

**USD 997**

Advertise in the Boating Maldives magazine, the official annual publication of NBAM, available digitally to all main online publication platforms

*All prices are subject to taxes.*

# MALDIVES MARINE EXPO 2021

11 - 13 DEC 2021

2pm - 10pm

## BOOK YOUR SPACES NOW !



[www.marineexpo.mv](http://www.marineexpo.mv)

### General Inquiries

If you think your product or services is the right match for Maldives Marine Expo (Virtual Edition) and you're interested in participating please contact our hotline and we'll take it from there.

### For Sponsor or Partner Inquiries

Please let us know your interested category of sponsorship or partnership by either calling our hotline or via email. We'll check for availability and inform you, if available our sales agent may present you with legal documents and payment instructions. If in doubt please call our hotline.

For confirmation of participation in the MME 7<sup>th</sup> Edition please fill the Event Application form.

Please feel free to contact us for any queries.

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**EMAIL** [info@marineexpo.mv](mailto:info@marineexpo.mv)

OFFICIAL EVENT ORGANISER

**MEDIUM**

[www.medium.mv](http://www.medium.mv)

OFFICIAL EVENT OF



[www.boating.mv](http://www.boating.mv)